

JEANNE CRISCOLA

WORDS, PHRASES, AND SEARCH

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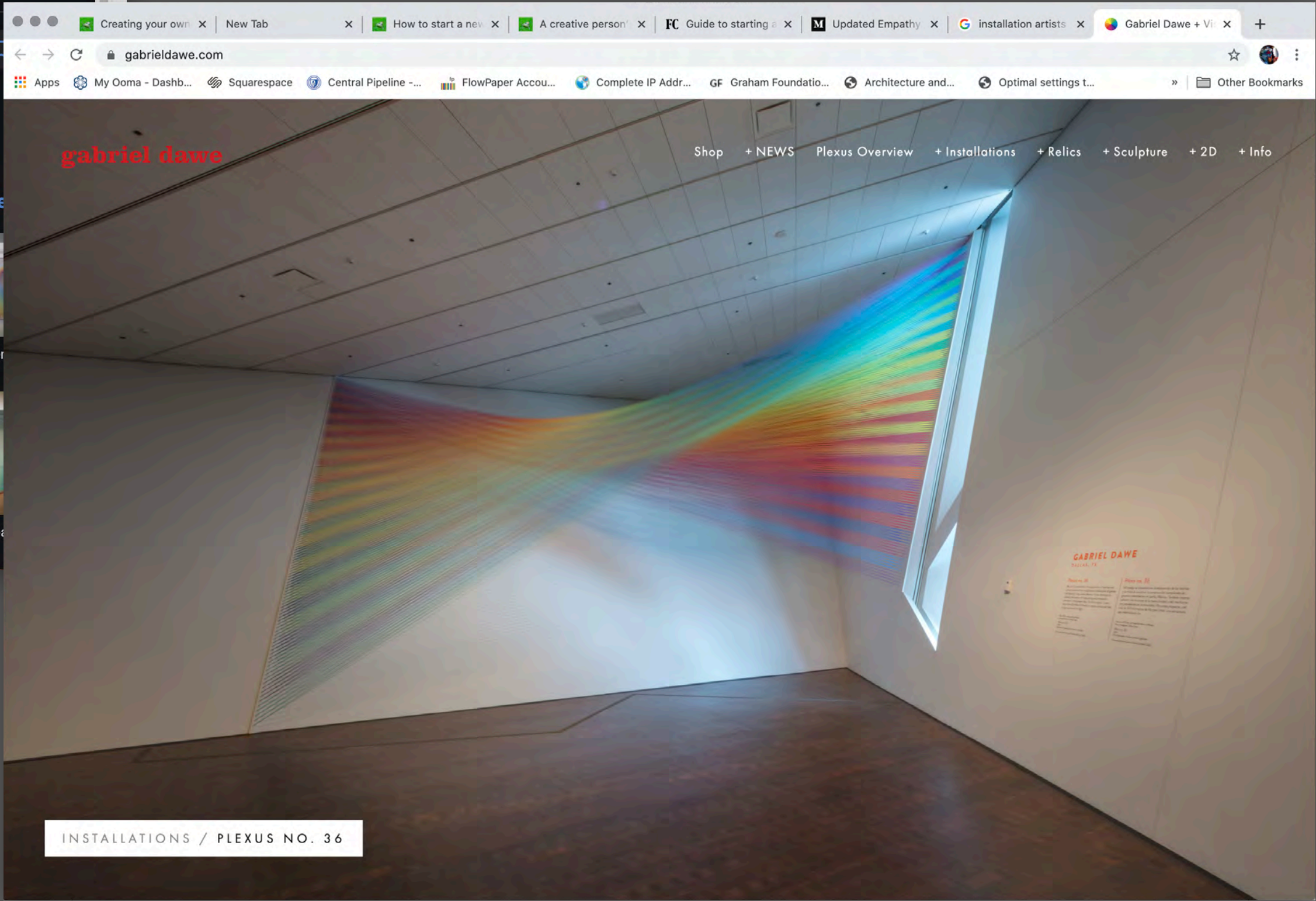
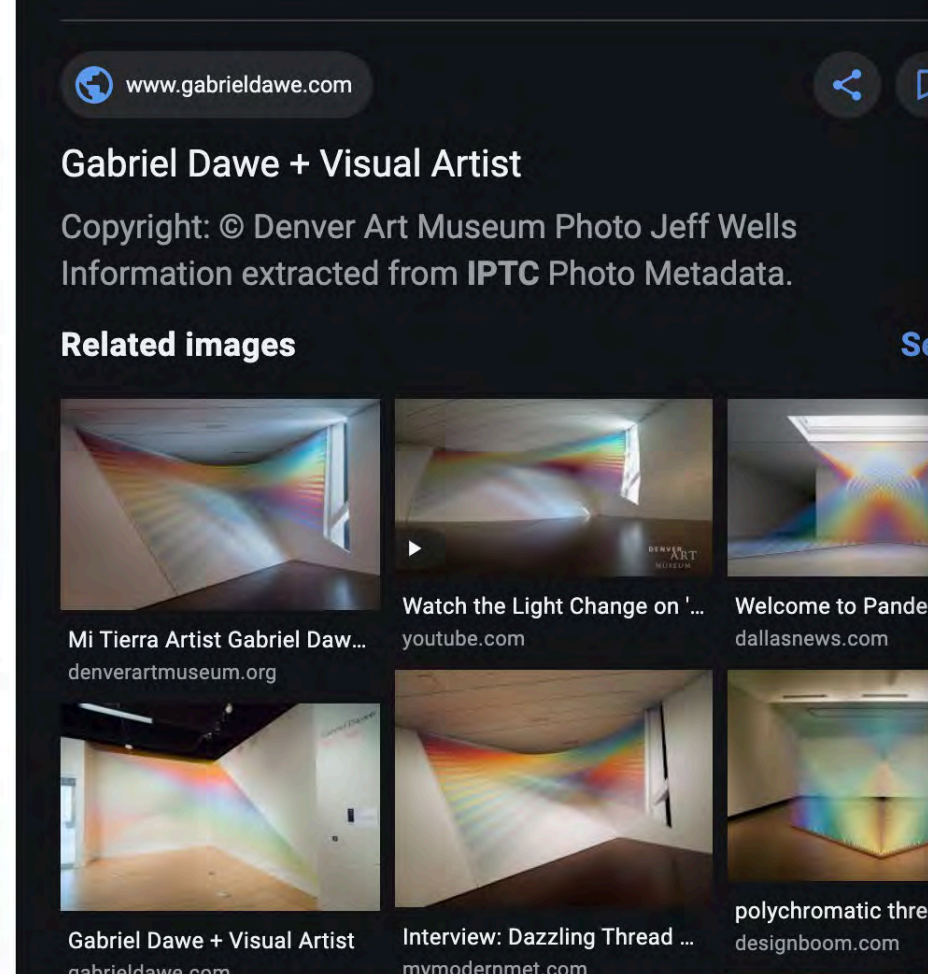
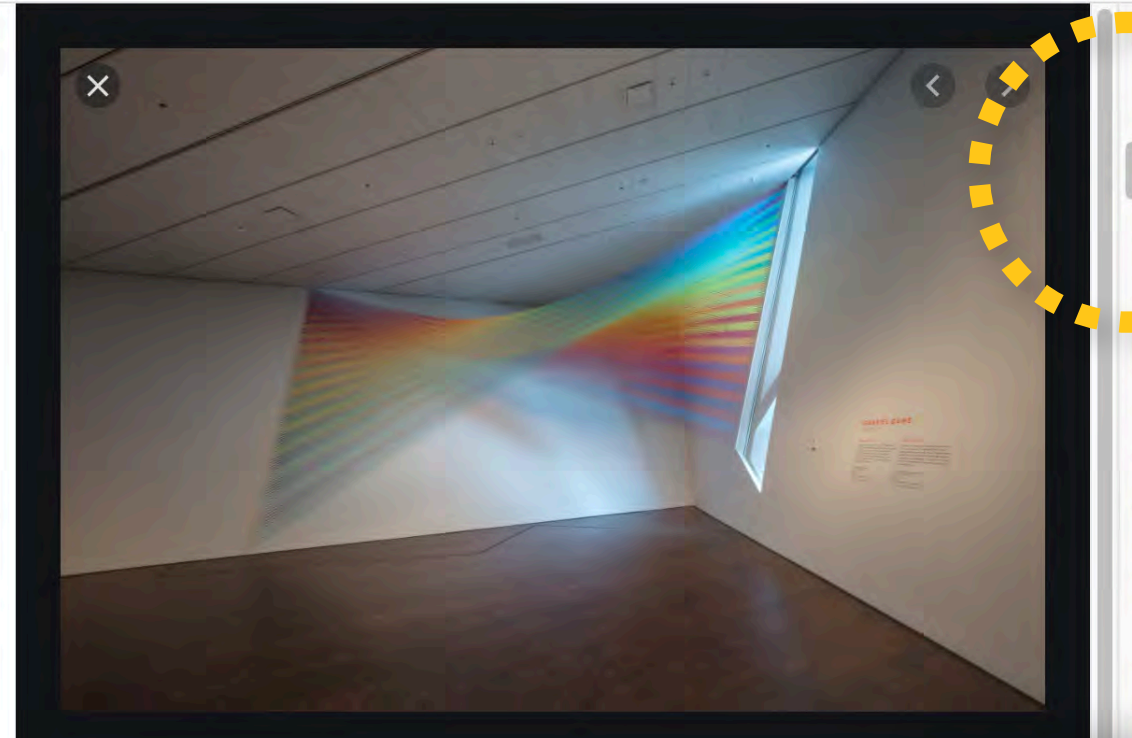
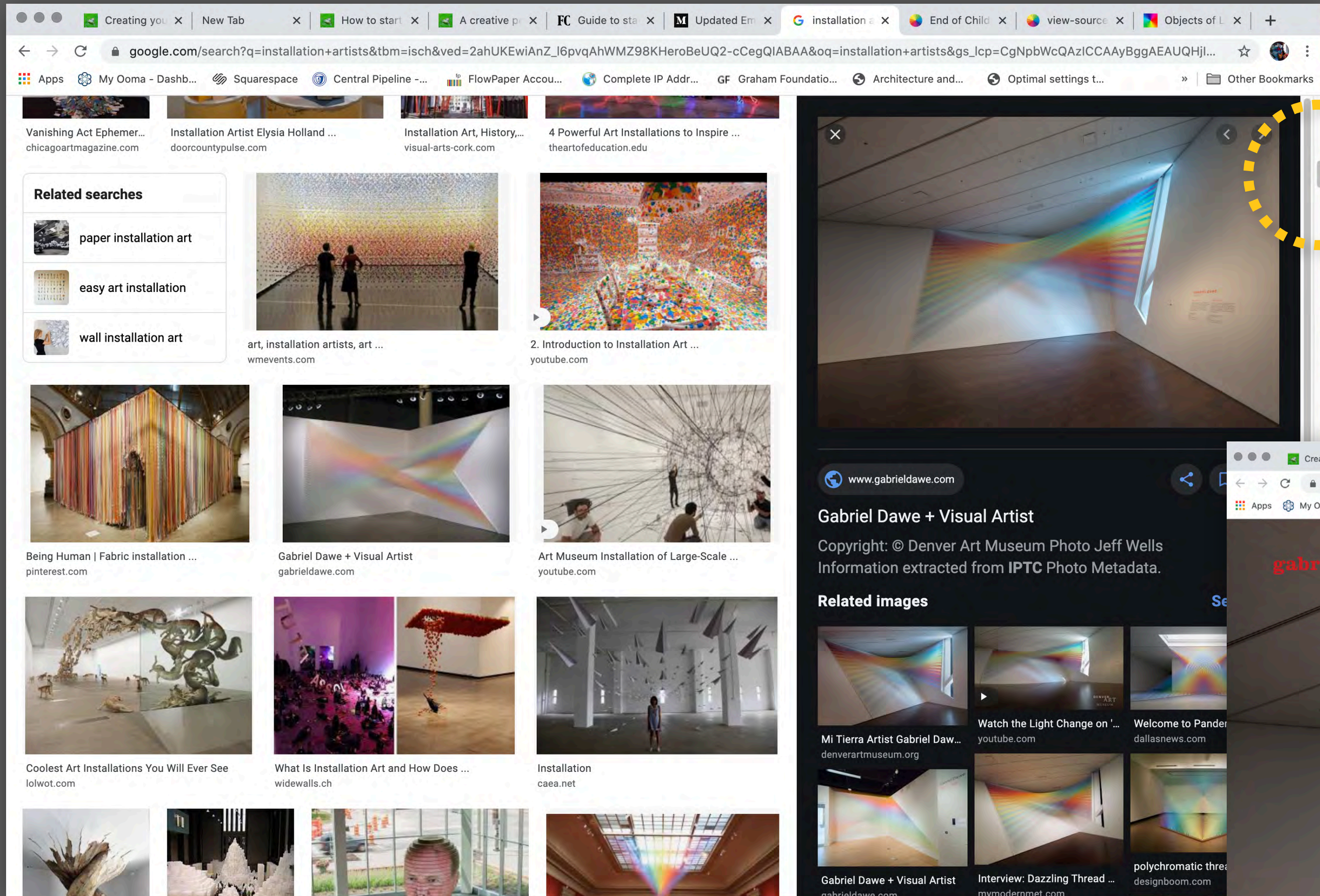
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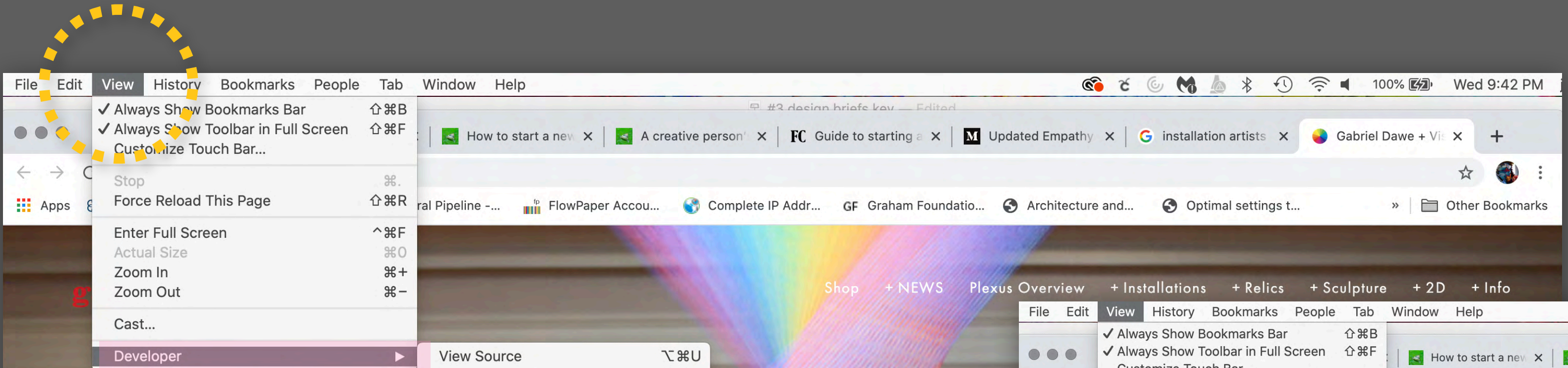
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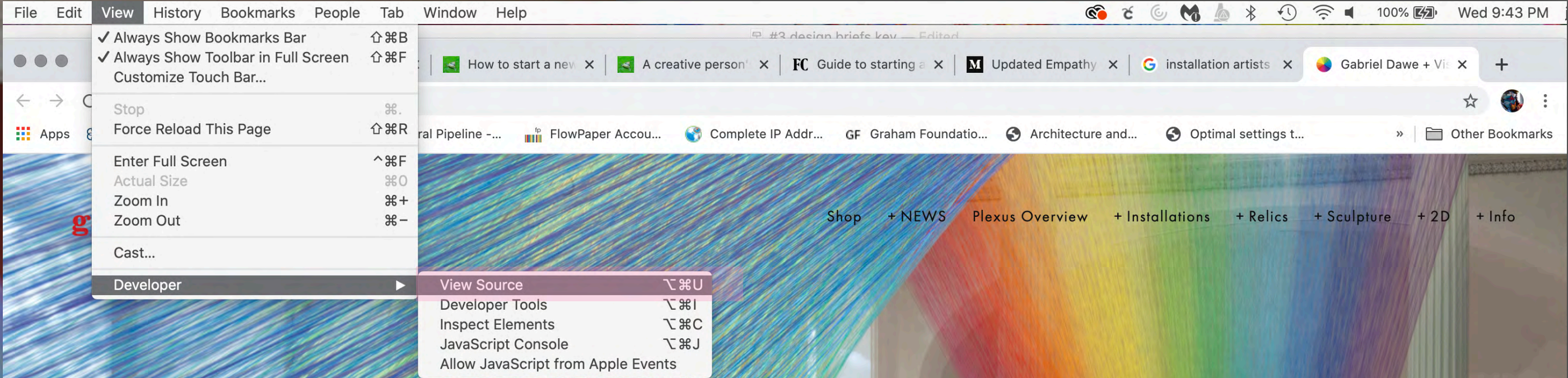


SEARCH FOR "INSTALLATION ARTISTS" + "IMAGES"
USING CHROME BROWSER

HOW TO VIEW THE PAGE SOURCE IN THE CHROME BROWSER

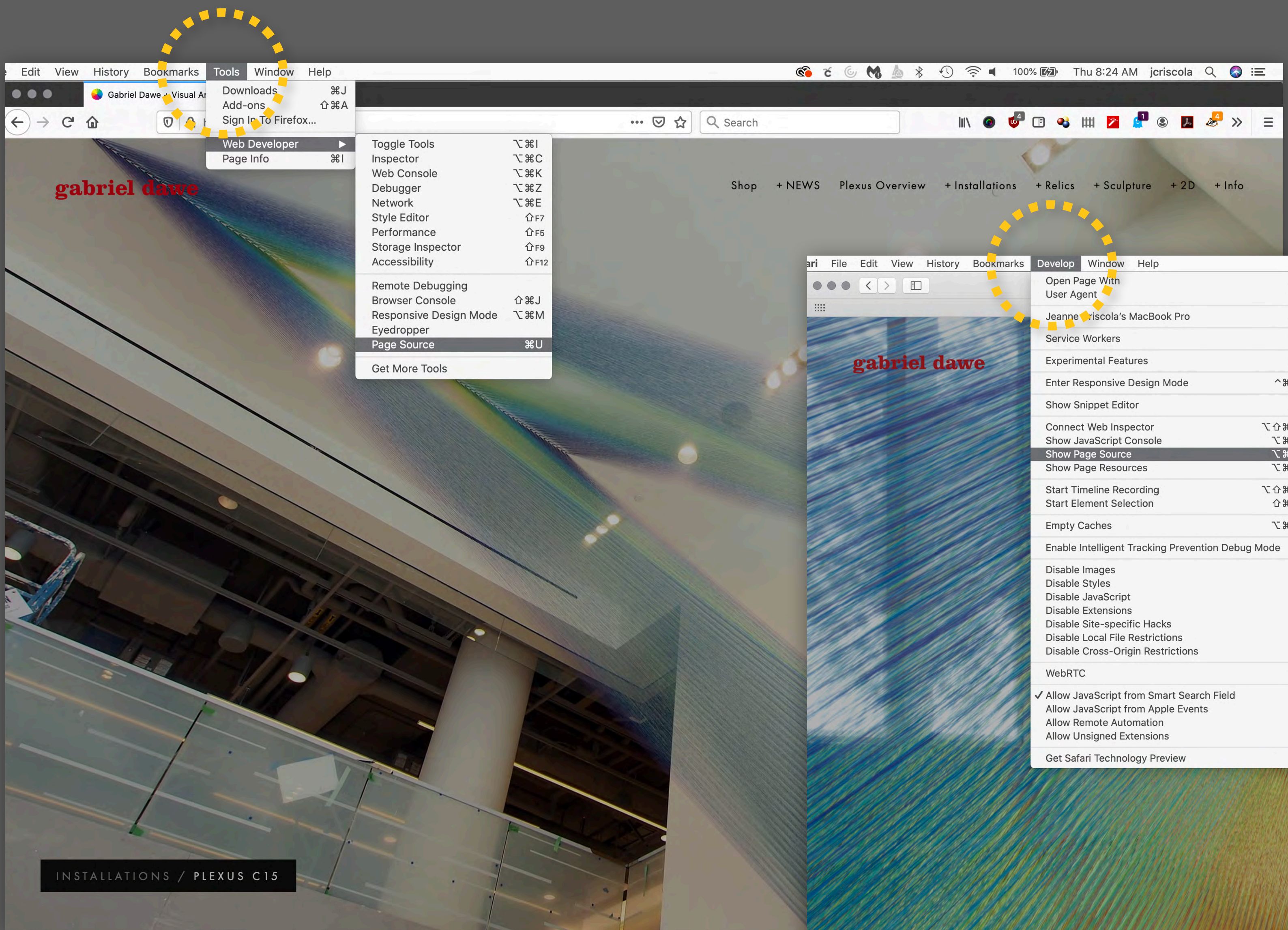


- View Source ⌘⌥U
- Developer Tools ⌘⌥I
- Inspect Elements ⌘⌥C
- JavaScript Console ⌘⌥J
- Allow JavaScript from Apple Events

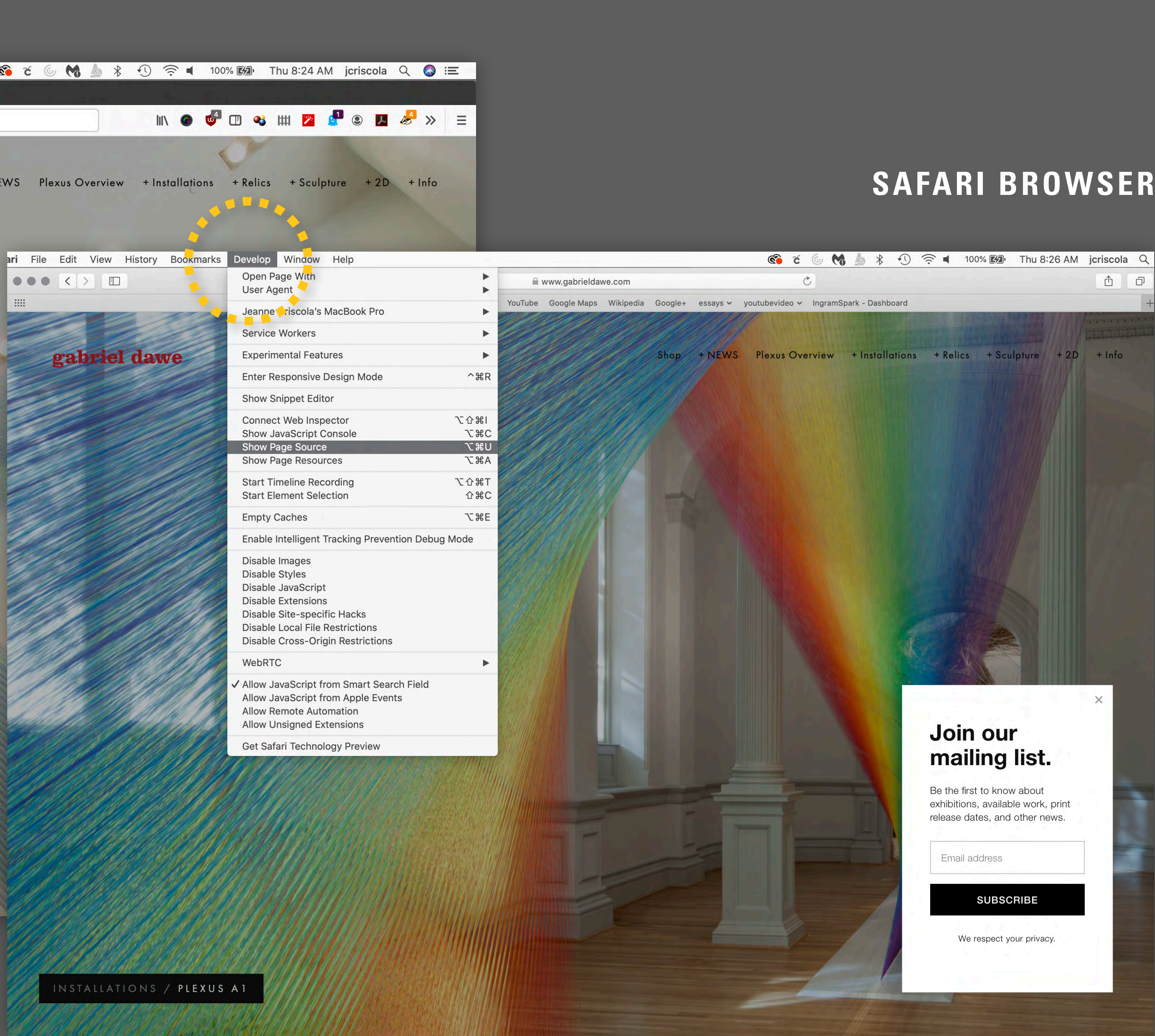


INSTALLATIONS / PLEXUS NO. 35

INSTALLATIONS / PLEXUS A1



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2055     <div class="index-overlay"></div>
2056     <div class="collection-detail-wrapper">
2057         <a href="/plexus-no-33"><span class="folder-title">Installations</span><span class="folder-separator">&nbsp;/&nbsp;/</span>
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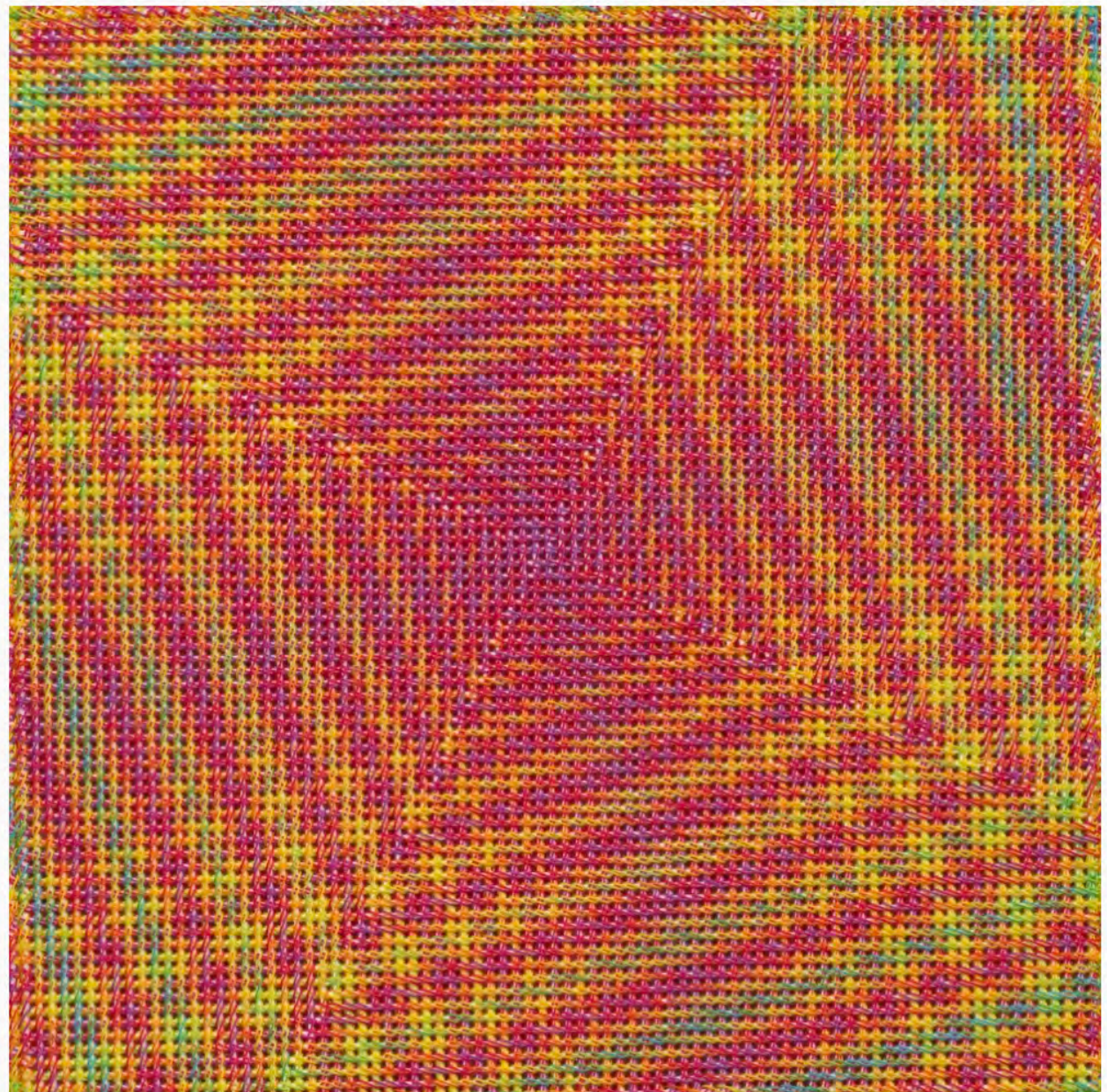

gabriel dawe



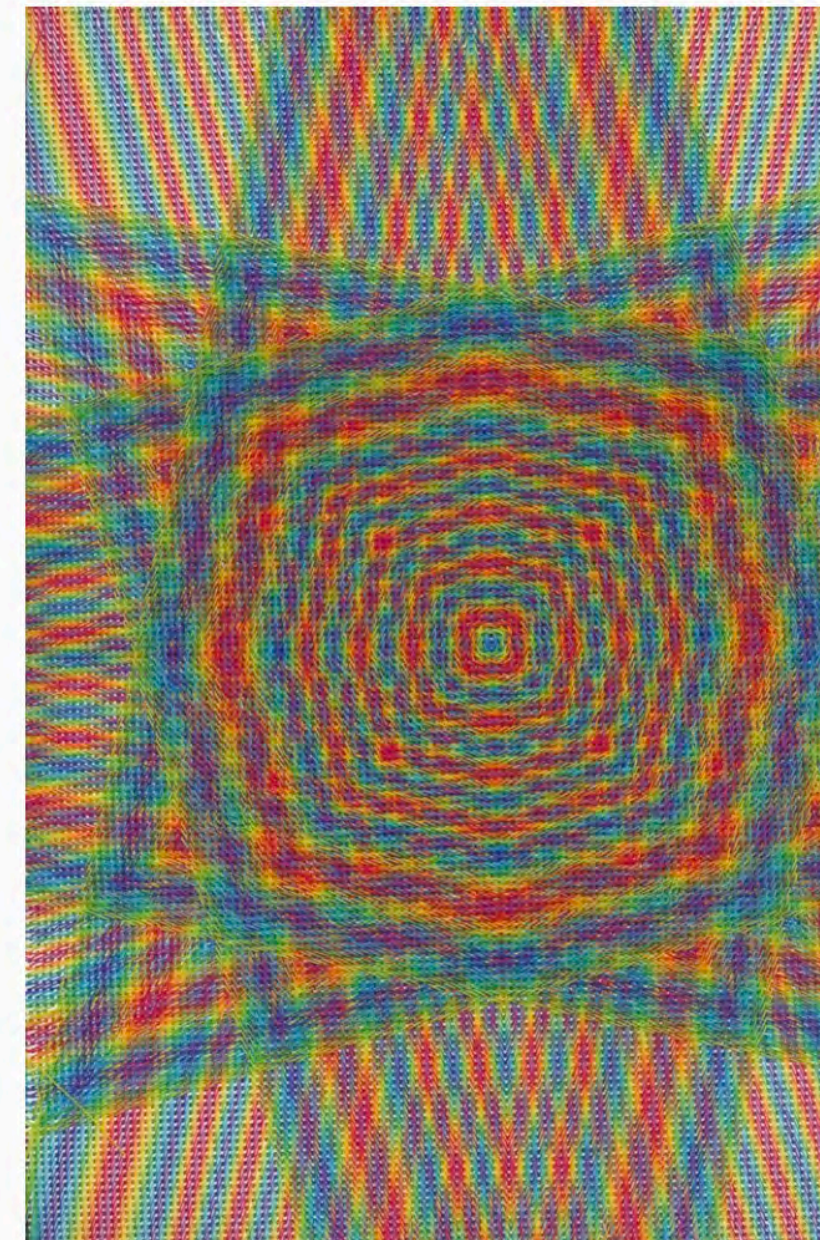
Shop + NEWS Plexus Overview + Installations + Relics + Sculpture + 2D + Info



Center of The Universe no. 3, from the Game Theory series + Thread and paper + 19" x 6.5" + 2014



Center of The Universe no. 1, from the Game Theory series + Thread and paper + 18" x 10" + 2014



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objectsoflight.com/collections/gabriel-dawe

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objects of light

Home | Dawe Squared | Gabriel Dawe

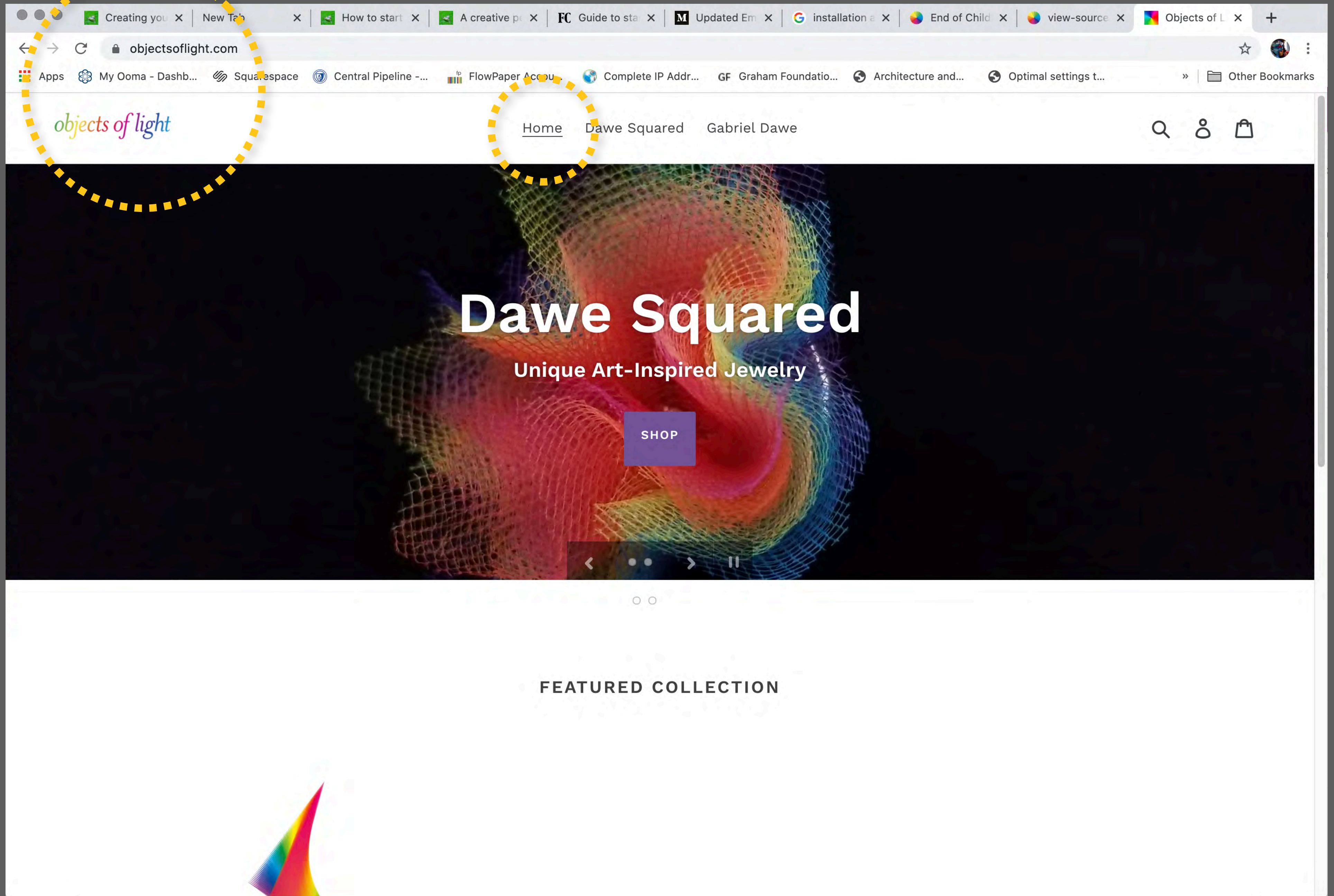
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Gabriel Dawe - Plexus C22
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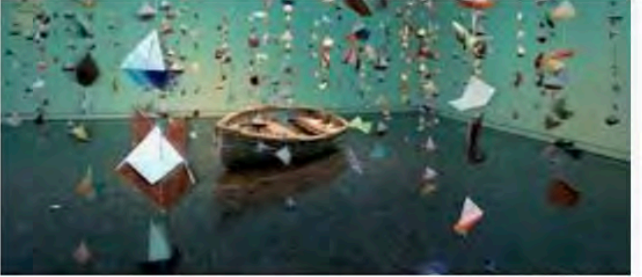
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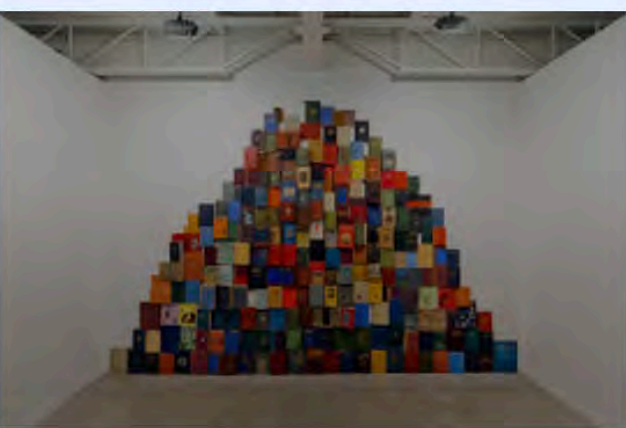
Sarah Sze - Artists - Tanya Bonakdar ...
tanyabonakdargallery.com



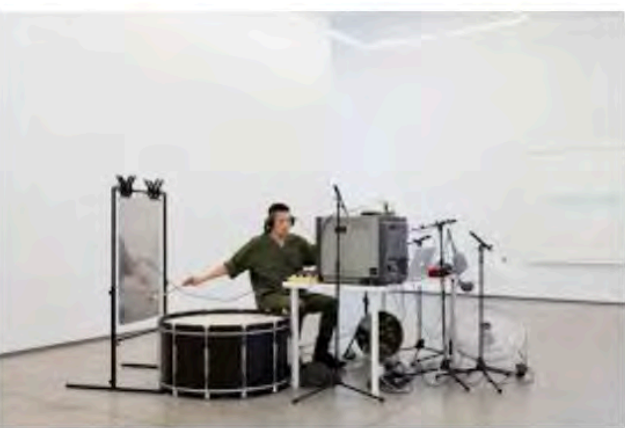
art installation at Penn College ...
news.psu.edu



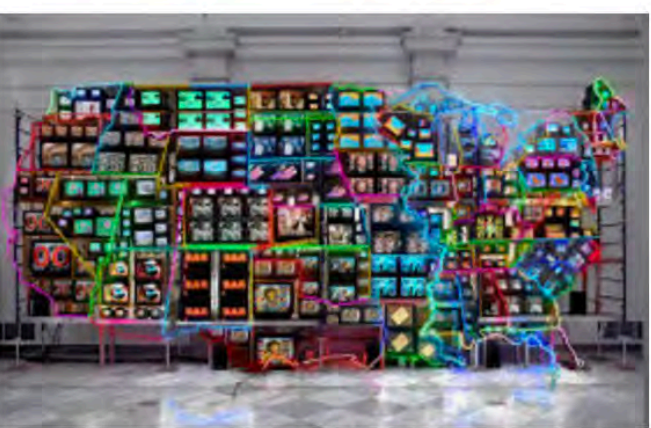
Installation artists Michael Lin, Wu ...
sfgate.com




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Artists Changing Your Perception of Art ...
news.artnet.com




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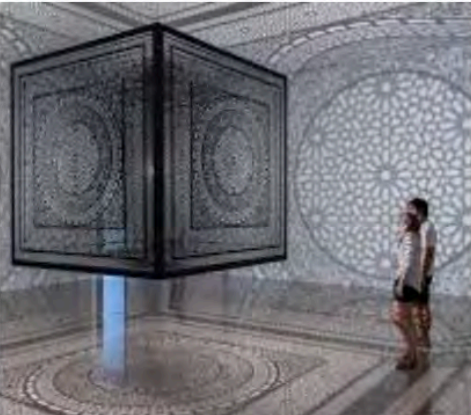
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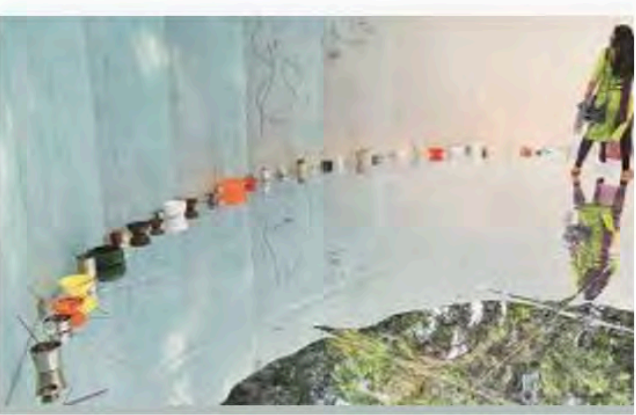
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Kochi-Muziris Biennale has artists ...
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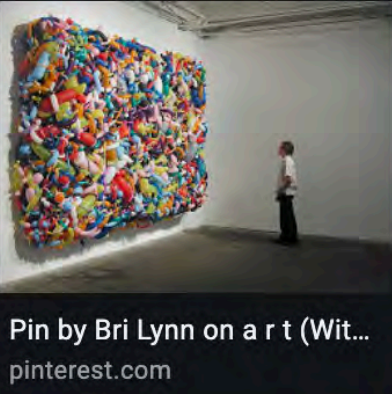
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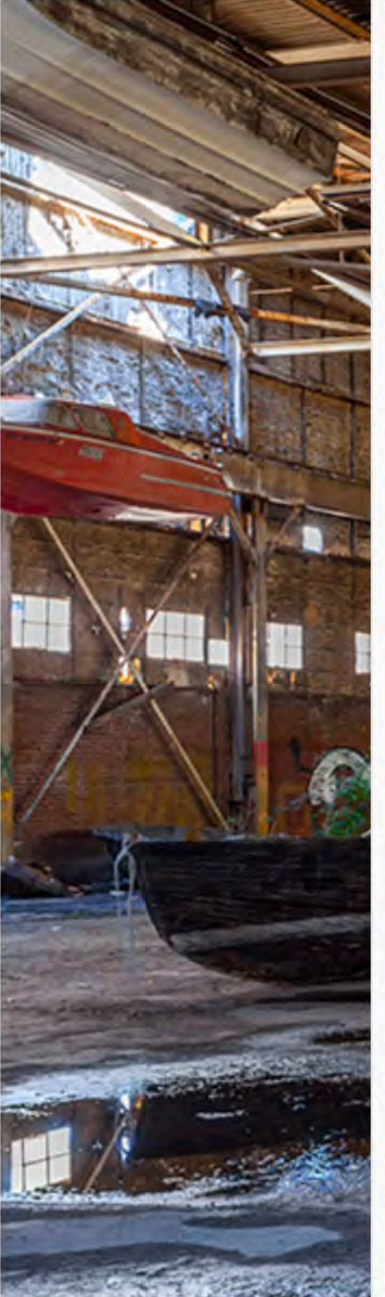

-- Recent Installations and Photography Projects --

- Bone Black 2019
- Seventeen Shitty Mountains 2019
- Seventeen Shitty Mountains 2018
- The Sleeper / Cowcatcher 2018
- OLD 2018
- Hanging Cairn 2017
- Massa Confusa 2017
- RCA 2016
- Babel 2015-2016
- Celestial Ship of the North (Emergency Ark) 2015
- Signs 2015-present
- Narcissus Incorporated 2015
- Lot Circles 2014-present
- Rustic Sputnik 2016 / Rusty Sputnik 2013
- Coronal Mass Ejection 2013
- The Egg and Michigan Central Train Station 2007-2013
- Mercury Retrograde 2012
- The End of the World 2012
- The Quarry / Steinbruch 2013
- The Secrets of Nature 2012-2014
- Garden of the Gods 2009-2011
- Tartarus 2011
- Triumph of Death 2010
- Sisyphus and the Voice of Space 2010


News -- follow me on Instagram @scotthockingdetroit and Facebook for updates, check the bibliography page for recent articles, and/or subscribe to mailing list for occasional newsletters --

-- current projects include the Arkansas Traveler (below left), a site-specific installation created for the Crystal Bridges Museum of American Art exhibition State of the Art 2020, installed through February 2021

-- recent projects include: Bone Black, a site-specific installation in Detroit, created as part of Cranbrook Art Museum's exhibition Landlord Colors: On Art, Economy, & Materiality (below center) curated by Laura Mott, the



-- Seventeen Shitty Mountains, a site-specific installation in Detroit, created as part of 1xRun's 2018 Murals In The Market festival (below) - the project was featured in Juxtapoz Magazine, the Detroit Free Press, and thi



A CMS site is one with a “Content Management System.” *This one is not a CMS site.*

WWW, W3C, WTF

- ▶ “HTTPS”

- ▶ Load pages using hypertext links on the World Wide Web (Rt.1 highway).

- ▶ “HTML”

- ▶ The language/code used to markup pages to be displayed in a web browser.

- ▶ “CSS”

- ▶ Cascading Style Sheets are basically the same as styles in Word or InDesign.

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OLD 2018
Hanging Cairn 2017
Massa Confusa 2017
RCA 2016
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Celestial Ship of the North (Emergency Ark) 2015
Signs 2015-present
Narcissus Incorporated 2015
Lot Circles 2014-present
Rustic Sputnik 2016 / Rusty Sputnik 2013
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The Egg and Michigan Central Train Station 2007-2013
Mercury Retrograde 2012
The End of the World 2012
The Quarry / Steinbruch 2013
The Secrets of Nature 2012-2014
Garden of the Gods 2009-2011
Tartarus 2011
Triumph of Death 2010
Sisyphus and the Voice of Space 2010
-- Ongoing Detroit-Based Photo Series' --

In The Strait Of The Crimson Nain 2007-present
Detroit Nights 2007-present
Shipwrecks 1999-present
Delrazed 2007-present
Holes 2007-present
Trees 2007-present
Memorials 2007-present
Detroit Wildlife 2007-present
The Mound Project 2007-present
Bad Grafhti 2007-present
The Zone 1999-present
Cast Concrete in the Auto Age 2008-present
Mid Century Modern Playground Sculptures 2007-present

CURRICULUM VITAE
BIOGRAPHY
SELECTED BIBLIOGRAPHY

11/13/19 Breakout Artists From Across America To Discover in Crystal Bridges Sprawling Contemporary Art Survey - Caroline Elboar, ARTNET NEWS
11/05/19 Motoring On - Detroit's Artist Renaissance: Meet The Creatives Leading The Way - Siddhartha Mitter, W MAGAZINE, Vol. 7, The Art Issue
10/16/19 A Detroit Symphony Orchestra Ensemble Will Perform Music Inspired by Scott Hocking's 'Barnboat' - Lee Devito, METRO TIMES, Detroit
09/26/19 Kids and Plants Do The Darnedest Things - Bob Dluzen, DETROIT NEWS
08/26/19 Artworks About Place Struggle Within the Confines of a Museum (excerpt) - Sarah Rose Sharp, HYPERALLERGIC
08/19/19 How Artist Scott Hocking is Transforming Detroit's Industrial Wasteland - Mary Ellen Geist, PBS NEWSHOUR
07/16/19 New Art Installation Is A Surreal Trip Through the City's Boat Culture - CULTURE SHIFT, Ryan Patrick Hooper & LaToya Cross, WDET, Detroit Public Radio, NPR
06/23/19 Astonishing 'Bone Black' Installation Metaphorically Depicts Detroit's Once Roaring Economy with Forsaken Boats Slathered in Industrial Pigment, Dangling From Beams of Blighted B...
06/2019 LANDLORD COLORS: ON ART, ECONOMY, & MATERIALITY (exhibition catalog) - Laura Mott, Cranbrook Art Museum
06/22/19 Landlord Colors: Material Detroit - Bone Black by Scott Hocking - Cranbrook Art Museum
06/20/19 Cranbrook's Sprawling Ambitious Landlord Colors Exhibit Connects Detroit to the World - Ryan Patrick Hooper, DETROIT FREE PRESS
05/09/19 Hocking, Caneca, Henry at Wasserman Projects - Ron Scott, DETROIT ART REVIEW
05/01/19 What Happens To Culture After A Financial Crisis? A New Exhibition Offes A Global Survey of Art in the Wake of Economic Collapse - Sarah Cascone - ARTNET NEWS
10/2018 Afterlife In Detroit: The Story of a Man, an Egg, and a Train Station - Isabella Achenbach, BOSTON ART REVIEW, Issue 02, Fall 2018
09/13/18 At Murals in the Market, Detroit Gets Its Own Take On Stonehenge - Ryan Patrick Hooper, DETROIT FREE PRESS
09/13/18 1xRun's Murals in the Market Kicks Off with Print Run from Scott Hocking's Seventeen Shitty Mountains - JUXTAPOSE MAGAZINE
09/05/18 Detroit Nights - Scott Hocking, for the MSU Broad Museum, Angles, MEDIUM
09/2018 Scott Hocking: Turning Things Upside Down - Steve Panton, SCULPTURE MAGAZINE, Vol. 37, No. 7, the International Sculpture Center, Washington D.C.
08/09/18 Pileup On The Tracks: Detroit Artist Exhumes a Ghost Railroad at The Broad - Lawrence Cosentino, CITY PULSE, Lansing, MI
06/14/18 Scott Hocking at David Klein Gallery - Glen Mannisto, DETROIT ART REVIEW

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- for artwork info and availability, contact below -
scotthocking@gmail.com
david klein gallery, detroit

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penny stamps lecture at university of michigan -----> scott hocking, metamorphosis
rca: scott hocking at the tube factory artspace
detroit performs episode 101, pbs
the way of the shovel: art as archaeology - mca
modern art notes podcast no. 113 - tyler green
penny stamps lecture at u.i.c.a. grand rapids
day in detroit: hanging with hocking - manda moran
mercury retrograde / reptile room - site lab
creative catalyst: detroit and the packard plant
detroit: hope for the motor city/ciudad fantasma

- exhibition links -
massa confusa - hambidge center for the arts
detroit after dark - detroit institute of arts
lille 3000: renaissance
detroit: artists in residence - mattress factory
the way of the shovel: art as archaeology - mca
learning from detroit - kunstverein wolfsburg
detroit revealed - detroit institute of arts
kresge arts in detroit - the kresge foundation
heartland - van abmuseum - smart museum

artist talk - rca project, tube factory
kresge artist fellowship interview
wxyz detroit interview
culture file - irish public radio
installation tour - grinnell college
lecture excerpt - grinnell college
site lab at the morton interview
institute for the humanities - u of m
get in my car and drive: detroit
rca - the tube factory artspace
99 cents or less - mocad
the secrets of nature - site:lab
end of the world - hilberry gallery
art x detroit - mocad
here - pafa museum
detroit - kunsthalle wien
susanne hilberry gallery 2010
sculpture space new york

- friends -

aaron storck	ham darroch	national audubon society
abigail newbold	hamtramck free school	national geographic society
adam lee miller	hartmut austin	nick sousanis
addie langford	heather mcgill	nicola kuperus
adrian hatfield	henry crissman	niki urban
adult.	the hinterlands	nina bianchi
african wildlife foundation	holly coulis	nina fraser
alice schneider	howrani studios	9338 campau gallery
aliona yurtsevich	hubert massey	nora
allison c meier	hygienic dress league	oakland university art gallery
amanda krugliak	ian breidenbach	olayami dabs
amy sacksteder	indy museum of contemporary art	osman khan


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9     font-family: Geneva, Arial, Helvetica, sans-serif;
10    font-size: 16px;
11 }
12 .style2 {
13     font-family: Geneva, Arial, Helvetica, sans-serif;
14     font-size: 10px;
15 }
16 .style11 {font-family: Geneva, Arial, Helvetica, sans-serif;
17     font-size: 16px;
18 }
19 -->
20 </style>
21 <br>
22 <script src="http://www.google-analytics.com/urchin.js" type="text/javascript">
23 </script>
24 <script type="text/javascript">
25 _uacct = "UA-2171506-1";
26 urchinTracker();
27 </script>
28 <script language="JavaScript" type="text/JavaScript">
29 <!--
30
31
32
33
34 function MM_preloadImages() { //v3.0
35     var d=document; if(d.images){ if(!d.MM_p) d.MM_p=new Array();
36     var i,j=d.MM_p.length,a=MM_preloadImages.arguments; for(i=0; i<a.length; i++)
37     if (a[i].indexOf("#")!=0){ d.MM_p[j]=new Image; d.MM_p[j++].src=a[i];}}
38 }
39 //-->
40 </script>
41 <link href="a_tag_effects.css" rel="stylesheet" type="text/css">
42 </head>
43
44 <body>
45 <table width="195%" height="100%" border="0" cellpadding="0">
46 <tr>
```

```
134 <tr>
135 <td>&nbsp;</td>
136 <td align="left"><font size="1"><a href="mercury.html" target="_self" class="nav">Mercury Retrograde 2012</a></font></td>
137 </tr>
138 <tr>
139 <td>&nbsp;</td>
140 <td align="left"><font size="1"><a href="end.html" target="_self" class="nav">The End of the World 2012</a></font></td>
141 </tr>
142 <tr>
143 <td>&nbsp;</td>
144 <td align="left"><font size="1"><a href="quarry.html" target="_self" class="nav">The Quarry / Steinbruch 2013</a></font></td>
145 </tr>
146 <tr>
147 <td>&nbsp;</td>
148 <td align="left"><font size="1"><a href="secrets.html" target="_self" class="nav">The Secrets of Nature 2012-2014</a></font>
149 </td>
150 </tr>
151 <td>&nbsp;</td>
152 <td align="left"><font size="1"><a href="gardenof.html" target="_self" class="nav">Garden of the Gods 2009-2011</a></font>
153 </td>
154 </tr>
155 <td>&nbsp;</td>
156 <td align="left"><font size="1"><a href="tartarus.html" target="_self" class="nav">Tartarus 2011</a></font></td>
157 </tr>
158 <td>&nbsp;</td>
159 <td align="left"><font size="1"><a href="triumph.html" target="_self" class="nav">Triumph of Death 2010</a></font></td>
160 </tr>
161 <td>&nbsp;</td>
162 <td align="left"><font size="1"><a href="sisyphus.html" target="_self" class="nav">Sisyphus and the Voice of Space 2010 </a>
163 </font></td>
164 </tr>
165 <td>&nbsp;</td>
166 <td align="left"><font size="1"><a href="newmound.html" target="_self" class="nav">New Mound City 2010 </a></font></td>
167 </tr>
168 <td>&nbsp;</td>
169 <td align="left"><font size="1"><a href="ziggurat.html" target="_self" class="nav">Ziggurat and Fisher Body 21 2007-2009 </a>
170 </font></td>
171 </tr>
172 <td>&nbsp;</td>
173 <td align="left"><font size="1"><a href="ziggurat.html" target="_self" class="nav">Ziggurat and Fisher Body 21 2007-2009 </a>
174 </font></td>
175 </tr>
```

SEARCH FOR "INSTALLATION ARTISTS"

The image shows a browser window with a Google search for "installation artists". The search results display a grid of images and captions for various art installations. One image, a large cylindrical structure made of hanging lights, is highlighted with a blue border and a magnified view on the right. The magnified view shows the artist's name "LEO VILLAREAL" and the title "Cylinder, 2011 - Leo Villareal...". Below the magnified view, there are "Related images" and a "See more" link. The browser's address bar shows the search URL: "google.com/search?q=installation+artists&tbm=isch&ved=2ahUKewiAnZ_I6pvqAhWMZ98KHeroBeUQ2-cCegQIABAA&oq=installation+artists&gs_lcp=CgNpbWcQAzICCAAYBggAEAUQHjI...".

art contemporary art Installation ...
rebloggy.com

Installation Artists Sal Fiumar...
artscapecod.org

String & Thread Installa...
yellowtrace.com.au

Floating Cloud Installation for Various...
evolo.us

LEO VILLAREAL
villareal.net

Urban Nomad: A Femal...
pinterest.com

wm events, atlanta, georgia, denver ...
wmevents.com

Art Installation | Captiv...
captivationnow.wordpres...

Art installation highlights the p...
artistsandillustrators.co.uk

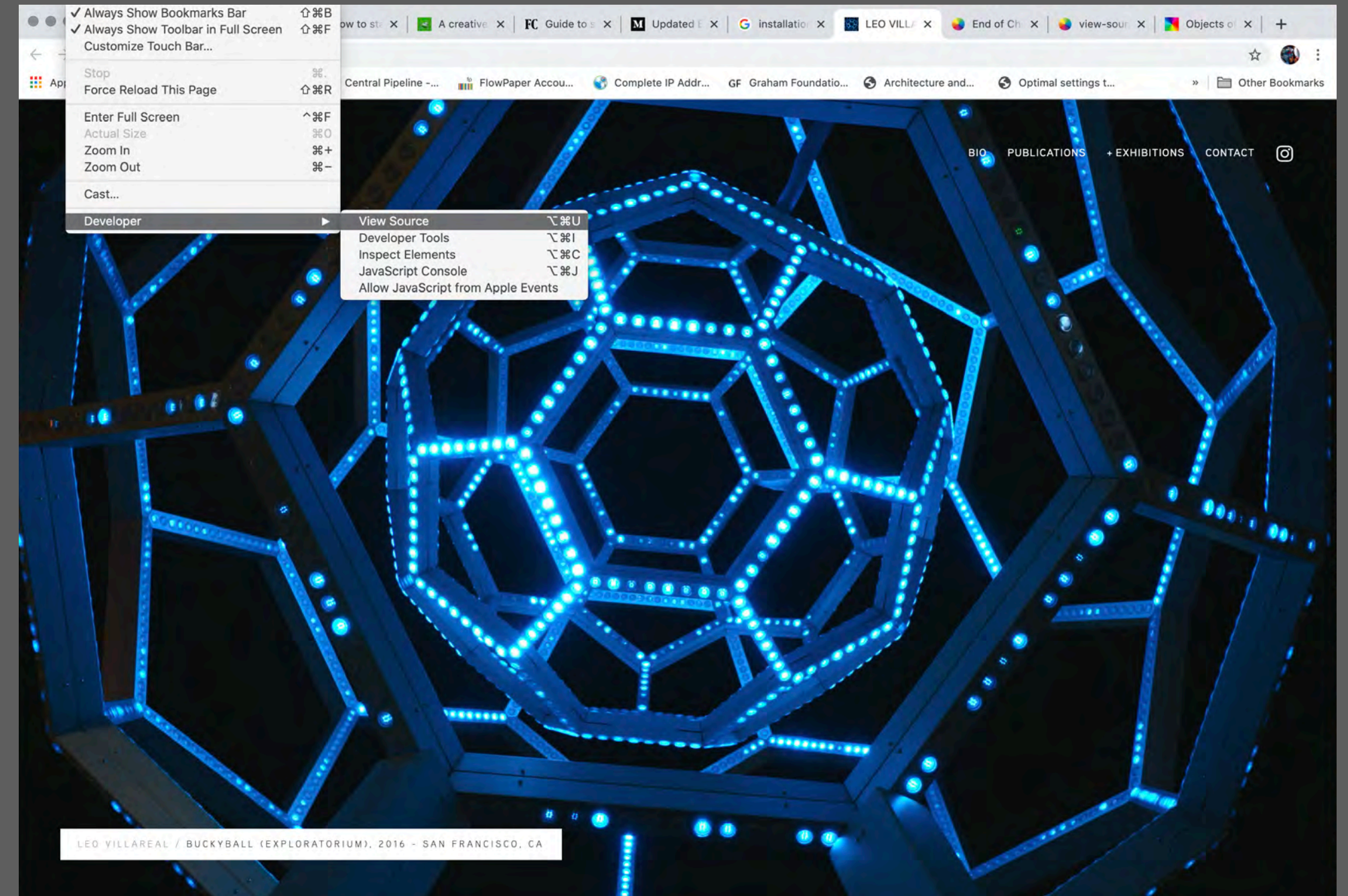
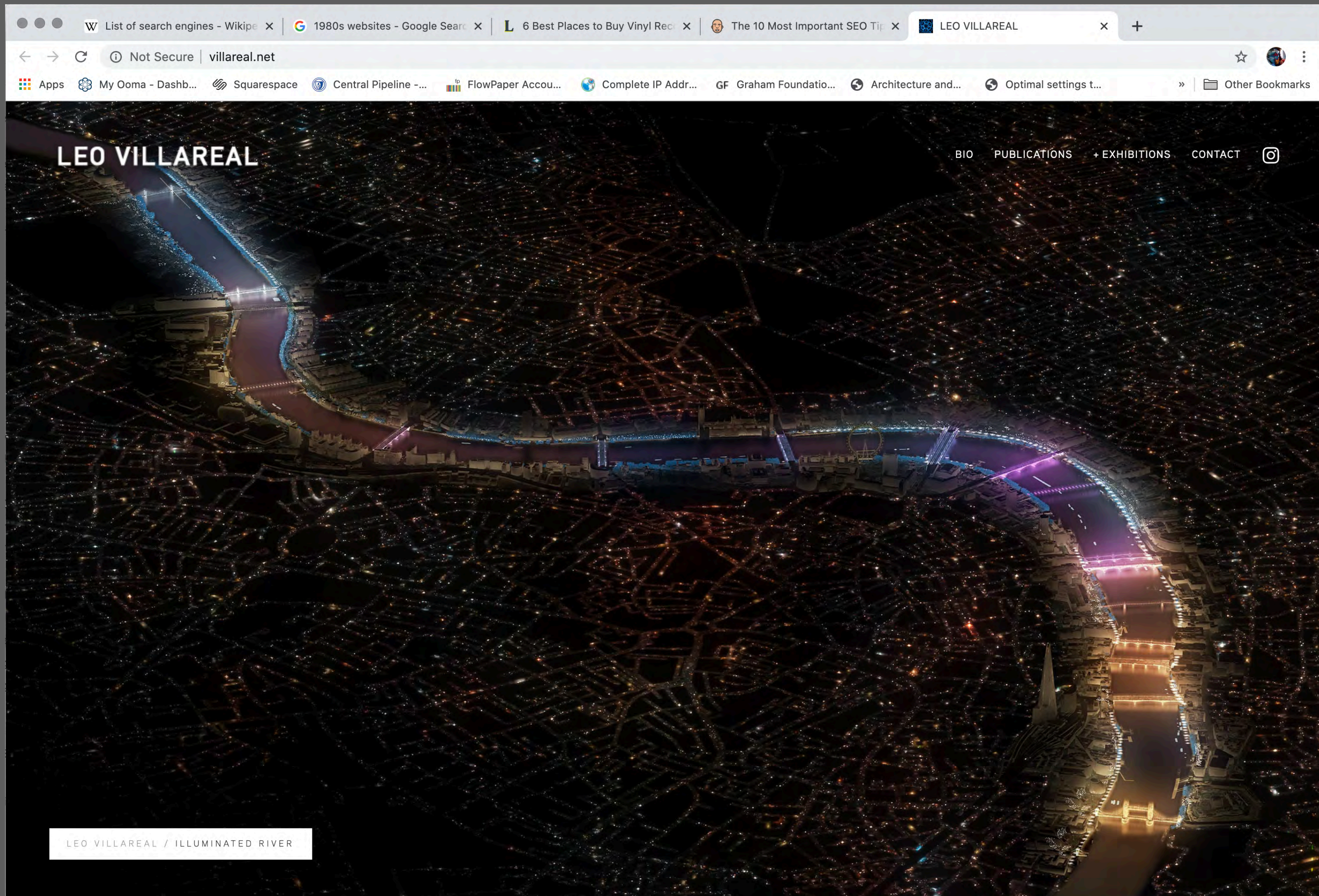
15 Street Artists Who Use the World as ...
mymodernmet.com

Design Art Installation - Art Noise ...
artnoiseng.com

Leo Villareal, Cylinder (2011...
pinterest.com

Cylinder, 2011 - Leo Villarea...
wikiart.org

Leo Villareal | Pace Gallery
pacegallery.com



```
<!doctype html>
<html xmlns:og="http://opengraphprotocol.org/schema/" xmlns:fb="http://www.facebook.com/2008/fbml" lang="en-US" >
<head>
<meta http-equiv="X-UA-Compatible" content="IE=edge,chrome=1">
<meta name="viewport" content="width=device-width,initial-scale=1.0">
<meta name="apple-mobile-web-app-capable" content="yes">
<!-- This is Squarespace. --><!-- leovillareal -->
<base href="">
<meta charset="utf-8" />
<title>LEO VILLAREAL</title>
<link rel="shortcut icon" type="image/x-icon" href="https://images.squarespace-cdn.com/content/v1/516acc12e4b048b5b3e5a114/1484948732461-5JKN3035IM3TICQZRE0/ke17ZwdGBToddI8pDm48kIGDej8KwVcPaORUJjEY040oCXeSvXnTEQmG4uw0sdIceAoHiyRoc52GMN5_2H8Wp_Ki50val0FofgBW-13hpWiyWnNm-ODUw66FulppgzmCJROL50SDRAnmjAazbvRmA/favicon.ico?format=" />
<link rel="canonical" href="http://villareal.net"/>
<meta property="og:site_name" content="LEO VILLAREAL"/>
<meta property="og:title" content="LEO VILLAREAL"/>
<meta property="og:url" content="http://villareal.net"/>
<meta property="og:type" content="website"/>
<meta property="og:description" content="Information and images for artist Leo Villareal"/>
<meta property="og:image" content="http://static1.squarespace.com/static/516acc12e4b048b5b3e5a114/t/57a269bab8a79b06bc61be50/1470261690997/LV+Logo+White+Drop+Shadow.png?format=1500w"/>
<meta property="og:image:width" content="244"/>
<meta property="og:image:height" content="36"/>
<meta itemprop="name" content="LEO VILLAREAL"/>
<meta itemprop="url" content="http://villareal.net"/>
<meta itemprop="description" content="Information and images for artist Leo Villareal"/>
<meta itemprop="thumbnailUrl" content="http://static1.squarespace.com/static/516acc12e4b048b5b3e5a114/t/57a269bab8a79b06bc61be50/1470261690997/LV+Logo+White+Drop+Shadow.png?format=1500w"/>
<link rel="image_src" href="http://static1.squarespace.com/static/516acc12e4b048b5b3e5a114/t/57a269bab8a79b06bc61be50/1470261690997/LV+Logo+White+Drop+Shadow.png?format=1500w" />
<meta itemprop="image" content="http://static1.squarespace.com/static/516acc12e4b048b5b3e5a114/t/57a269bab8a79b06bc61be50/1470261690997/LV+Logo+White+Drop+Shadow.png?format=1500w"/>
<meta name="twitter:title" content="LEO VILLAREAL"/>
<meta name="twitter:image" content="http://static1.squarespace.com/static/516acc12e4b048b5b3e5a114/t/57a269bab8a79b06bc61be50/1470261690997/LV+Logo+White+Drop+Shadow.png?format=1500w"/>
<meta name="twitter:url" content="http://villareal.net"/>
<meta name="twitter:card" content="summary"/>
```

```

<div id="loading-indicator" class="sqs-spin visible">
<div class="sqs-spin-content"></div>
</div>
<div class="index-overlay"></div>
<div class="collection-detail-wrapper">
<a href="/the-bay-lights-san-francisco-bay-bridge-2013"><span class="folder-title">Leo Villareal</span><span class="folder-separator">&nbsp;&nbsp;&nbsp;</span><span class="collection-title">The Bay Lights, 2013 - The Bay Bridge, San Francisco, CA</span></a>
</div>
<div class="slide content-fill" data-slide-id="5890dc2f5016e1497f6b9e83" data-slide-url="light-matrix-2016-auckland-theatre-company-auckland-new-zealand">

<div class="slide content-fill" data-slide-id="57f3f9b99de4bbad72bc99df" data-slide-url="buckyball-exploratorium-2016">

<div id="loading-indicator" class="sqs-spin visible">
<div class="sqs-spin-content"></div>
</div>
<div class="index-overlay"></div>
<div class="collection-detail-wrapper">
```

JEANNE CRISCOLA

DESIGN BRIEFS

Undergarments for business plans?

START WITH STATEMENTS

- ▶ **Business**

- ▶ Mission
- ▶ Vision
- ▶ Goals

- ▶ **Buyers/Customers**

- ▶ Who: Age, Income
- ▶ Why do they buy?
- ▶ Types of marketing to reach them?
- ▶ What will they buy?

MISSION

- ▶ Be honest with yourself about what you want.
- ▶ It's perfectly okay to make your mission short and sweet.
- ▶ While it probably isn't all about the money, answer this question with the passion you have for that urge and satisfaction you get from your work.
- ▶ Write it down and let it be the ingredients of your secret recipe.
- ▶ Think beyond your box.
- ▶ Dream big.

VISION

- ▶ What does the future look like? This is different for each individual.
 - ▶ Famous?
 - ▶ Leave a legacy?
 - ▶ Change the way people interact with art?
 - ▶ Get rich?
 - ▶ Gallery representation?

GOALS

- ▶ Short-term — be sort of precise
 - ▶ Start at the beginning: do your research.
 - ▶ Get the meta materials ready to go: journal of keywords, statements, images readied and renamed, analytics, google doc, banking and merchandising info
 - ▶ Build out some pages complete pages. Try them a few ways.
 - ▶ Promise to make it reflect you! Trial and error is why sites launch without meta data.

GO ROGUE — CREATE OPPORTUNITIES

Sometimes it can make good sense to skirt the gatekeepers by taking a DIY approach.

Whether this means curating an exhibition, starting a new publication, or launching your own business, making your own opportunities means being proactive, and not waiting around for someone else to determine your fate.

[link](#)

HOW TO START A BUSINESS

Formalizing a business can be a highly creative—and even energizing—undertaking.

“I spent many years on the other side of business (i.e., as an employee instead of a consultant), and often felt more like business was happening to me rather than me participating in the business world. Looking back, this was my reality because it was my mind-set. So get in there, take control, and play the game. There is room for everyone, and often the only way to figure it out is to jump in and try.”

—Kelly Bethke

[link](#)

MEETING SEQUENCE

- ▶ domain naming
- ▶ design brief & business plan overview
- ▶ platforms and hosting
- ▶ asset and file organization
- ▶ naming conventions
- ▶ planning / mapping / navigating
- ▶ squarespace templates / pricing
- ▶ exploring and building out
- ▶ design strategies and consistencies
- ▶ interactions
- ▶ integrations, seo, meta data
- ▶ back under the hood : bank setup
- ▶ product and store setup
- ▶ implementing merchant processing
- ▶ third-party apps
- ▶ on-demand fabricators