

TRANSCULTURAL EXCHANGE 2018

BESPOKE MULTIPLES

Welcome! I'm delighted to be here to share with you my research and experience into a subject I have been focused on for the last 10 years. And I want to thank Mary Sherman for inviting me to present at this inspiring conference once again.



NAVIGATING THE DEMANDS OF ON-DEMAND

Print-on-demand technologies are multiplying and diversifying allowing creative communities options that extend and broaden ways to produce art on all sorts of surfaces.

My presentation will focus on the design and production process options available in the current and emerging on-demand industries as they apply to surfaces such as paper, vinyl, and fabric—and the construction of wovens, books, and objects. I will share strategies and sources that I have experience with for one-of-a-kind multiples.

<https://theabundantartist.com/ultimate-guide-print-on-demand/>

**“BESPOKE” OR “BEEN SPOKEN FOR” IS
WHEN ONE TAILOR CREATES A SUIT
FROM SCRATCH FOR ONE PERSON.**

Savile Row (UK)

I want to start by defining some terminology I'll use — first word is “bespoke” — which refers to a tailors craft of making a suit to fit a particular person.

<https://sartorialsavillian.wordpress.com/2010/02/16/made-to-measure-vs-bespoke-vs-custom-made/>

<https://dictionary.cambridge.org/us/dictionary/english/bespoke>

<http://www.gq-magazine.co.uk/article/savile-row-tailors-london>

**“ON-DEMAND” IS TECHNOLOGY THAT
ALLOWS FOR CUSTOMIZATION USING
DIGITAL PROCESSES.**

Wikipedia

Next I'll define on-demand which is technology that allows for customization using digital processes. It appears from my research that this term may have been coined by IBM with a slight word addition to its overall branding campaign in 2002. It simply placed the word ON in red in front of the word DEMAND to refer to its new “pay-as-you-go” computing services.

Since then it has been adopted to describe goods and services that are disruptive new economies, emerging, and focused on using technology to facilitate customized solutions.

<https://en.wikipedia.org/wiki/On-demand>

<http://adage.com/article/news/demand-ibm-global-marketing-mantra/40182/>

A “**RHIZOME**” OPERATES BY VARIATION,
EXPANSION, CONQUEST, CAPTURE,
OFFSHOOTS.

from Deleuze and Guattari's “A Thousand Plateaus”

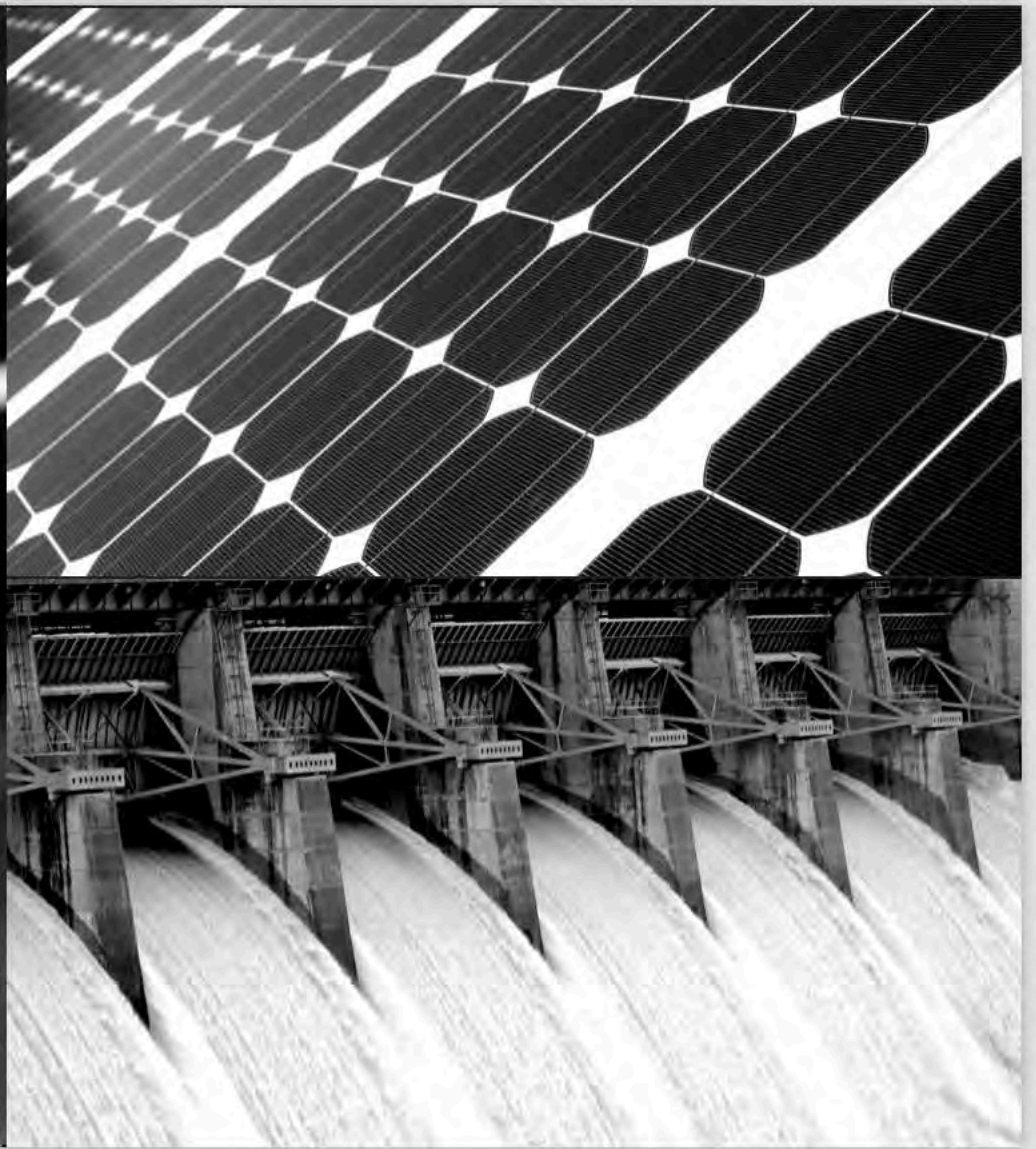
The word Rhizome originates in botany where it refers to plants such as trumpet vine that form an underground network of roots with a multiplicity of buds from which new shoots emerge above ground making its beginning or its end difficult to locate.

Deleuze and Guattari's “rhizome” is the counterpoint of the botanical term. They suggest that all things in the world are rhizomes, or rhizomatically interconnected, although their connections may not be visible or even understood.

Following D&G's thinking, the internet is an excellent example of complexification or a system that is rhizomatic. And as multiplicity of any kind grows, the more its very nature changes.

<https://www.merriam-webster.com/dictionary/rhizome>

<http://thoughtleader.co.za/bertolivier/2015/06/15/what-is-a-rhizome-in-deleuze->



Many generative technologies like the internet are using this idea of multiplicity—wind power is the turbine and wind; solar panels convert the sun’s energy to a chip; and other methods of energy now use on-demand or energy in reserve—think about on-demand water heaters.

<http://progrium.com/blog/2016/04/25/generativity/>

“SERIAL ORDER IS A METHOD, NOT A STYLE... RATHER THAN A STYLE WE ARE DEALING WITH AN ATTITUDE.”

from MEL BOCHNER'S ESSAY "THE SERIAL ATTITUDE"

In the 1960's, visual art, multiplicity and serial methods were defined by Mel Bochner's rules of distinction between thematic and serial method in his essay The Serial Attitude. Both shared an organizational means derived numerically or by a systemized process. Bochner delineates methodology from process.

SERIAL METHOD

- ▶ *Serial Method* is a project planned in advance, based on sequential processes (mathematical or alphabetical) that use modularity, repetition, progression, permutations, etc.
- ▶ Order takes precedence over the execution.

WORKING IN SERIES

- ▶ *Working in Series* suggests the devising of variations on a theme.
- ▶ Developed during the process of execution.

Bochner's thinking here seems to draw from D&G's world-view of an interconnected totality — distinct from a world-view of isolated, discrete objects — where mutually constitutive relationships are the core of reality. And where being is not static but an active, ongoing, processual activity.

A truly "posthuman" world is where "we" who have always attempted to dominate and rule over the world by reducing everything in it to "things" and "objects" begin to think of "we" being ongoing, inclusive, processual multiplicity.

“THE USE OF SELF-GENERATING PROCEDURES TO MAKE ART WAS A LIBERATION FROM THE LIMITATIONS OF MY OWN EGO.”

MEL BOCHNER

Bochner also aligned generative techniques with a broader anti-expressionist tendency.

He said “It represented an escape from individualism by the objectification of process.”



As an art history faculty member at the New York School of Visual Arts in 1966, Boucher was asked to curate a Christmas exhibition. He collected drawings from his friends, under the premise that they needn't be art. Once the work was assembled, the curator refused to frame the work in the exhibit. Bochner decided to photocopy the 100 drawings scaling them down to letter-size paper and producing 4 sets. He then assembled each into a black binder and placed each binder on a pedestal in the gallery.

<http://www.melbochner.net/exhibitions/working-drawings/>

<https://frieze.com/article/mel-bochner> : Mel Bochner by Michelle Grabner, Review – 03 March 2007



The four multiples signaled a paradigm shift away from the emotions and spontaneity of Abstract Expressionism, the chance and chaos of Happenings, and the irony and commercialization of Pop Art. The exhibition titled 'Working Drawings and Other Visible Things on Paper Not Necessarily Meant To Be Viewed as Art' is the bedrock of mid-century conceptual art history.

And it has been rumored that this exhibition is in fact the impetus that spawned decades of awful multiples of photocopied artists' books.

<http://www.melbochner.net/exhibitions/working-drawings/>

<http://www.tate.org.uk/context-comment/articles/think-you-know-pop-art>



In the mid-1960's painter, assemblages and theorist Alan Kaprow seemed to predict the change underway when he said "If artists were in hell in 1946, now they are in business." This photograph by Francesco Scavullo for Harpers Bazaar depicts minimalism sculptor, Donald Judd, literally embracing ready-to wear fashion.

Minimalism: Art and Polemics in the Sixties by James Meyer

<http://www.caareviews.org/reviews/496#.Wpf7IJMbN24>

<http://donjudd.tumblr.com/post/66789041749/donald-judd-and-julie-finch-harpers-bazaar>

“LIKE-MINDED COMMUNITIES OF THINGS” AND “POWER = QUANTITY”

Dieter Roth on the Multiple

The truth is multiples make art accessible to a broader public with price points based on the concept of the “edition”.

Dieter Roth preferred the multiple and the edition and had great distain for galleries and the art market. He understood just how conducive low-brow printed cultural media such as billboards, cartoons, comics, and advertisements were to cultural and political commentary.

https://www.artspace.com/magazine/interviews_features/expert_eye/moma_curator_sarah_suzuki_dieter_roth_interview-51366



Multiples allow for experimentation with industrial art-making techniques and Roth solidified the multiple into a viable art form.

<http://www.theblogazine.com/tag/dieter-roth/>

AAS > SAAS > MAAS

As-A-Service > Software-As-A-Service > Manufacturing-As-A-Service

IBM's Pay-as-You-go has evolved into a set of goods and services that have spawned a fertile landscape for today's artist multiple.

<https://www.forbes.com/sites/danielnewman/2017/06/27/why-the-as-a-service-model-works-so-well-for-digital-transformation/#3c03c4b86490>

<https://www.psfk.com/2017/07/how-product-as-a-service-manufacturing-is-transforming-business-models.html>

<https://www.sciencedirect.com/science/article/pii/S2405896315004255>

BOUTIQUE = BESPOKE

The rhizomatic forces of digital technologies have expanded the artists toolbox.

Whether or not the artwork originates in digital media it most likely will be converted to a digital file format in order to be share, placed on a website, or delivered on a screen.

Producing multiples from artwork in digital format with new materials and techniques is on the rise as a variety of platforms provide an array of options for experimentation.

These new means of mass production allow the artist to quickly and affordably create multiples that can be recreated one-at-a-time. Today I will be discussing the impact of these technologies and the range of options available at this time.

PLATFORM =
BAZAAR

As you know, once a work has been digitized it can easily be copied, scaled, transferred, shared, harvested and the list goes on. The impact that digitization has had on culture and productivity is hard to assess. But it is certainly easy to find on-line in on-demand platforms.

BOUTIQUE-STYLE PRINTING
POSTERS, BOOKS, PUBLICATIONS...

BESPOKE

I break down print-on-demand services into two types:

bespoke — are providers directed towards creative producers or Business-to-Business.

and

bazaar — are large ecommerce sites that provide creatives with a platform to sell their work to the general public.

A POD PROVIDER WILL

- ▶ Have white-label shipping with artist branding
- ▶ Have set prices for their products and services
- ▶ Clearly state their shipping charges
- ▶ Have fast turn-around time
- ▶ Let the artist set the profit margin
- ▶ Take payment from the artist after a sale is completed, and not before
- ▶ Provide excellent customer service
- ▶ Have no minimum order
- ▶ Integrate with your store or ecommerce application
- ▶ Make quality printed products

A bespoke pod is invisible to the buyer because the artist is the buyer.

<https://theabundantartist.com/ultimate-guide-print-on-demand/>

BESPOKE

PEECHO

peecho

Solutions

Products & Pricing

FAQ

Magazine shop

info@criscoladesign.com

The effortless premium print on demand service

Create beautiful prints from any file and start selling, even without a webstore

Create free account

Get started



 Secure | <https://www.peecho.com>

Effortless printing

We make your files print-ready for you, making uploading and printing simple.

No minimum volume

Forget inventory costs and minimum volumes; we only print what is ordered.

Free integration

With no signup or overhead costs, integrating with us is completely risk-free.

World-class printers

Gain access to the world's best printers, taking your content to the next level.

I'm going to show some urls of print on demand book and publications printers first. Peecho is located in the Netherlands and I have found them to be very-well priced and quick.

They also offer posters, hard cover books, and magazine formats in two types of papers, glossy and matte.

<https://www.peecho.com>



TOWARDS A

POLYPHONIC ESSAY AS FORM

Alexandra CM Ross and Gayle Meikle

THIS CO-AUTHORED ARTICLE reflects upon the form and process of the project "A Polyphonic Essay on Intimacy and Distance" commissioned for the Triennial Triennale 2016. The reflection on this process locates itself in four core areas: the essay as form, polyphony, performativity and liveness, which we believe underpin and articulate this collaborative project and its relationship to the *ungraspable self*. This article seeks to articulate "A Polyphonic Essay on..." as a model; a model which, as a curatorial collaboration, we are applying to other themes with careful consideration paid to its staging, its engagement with interlocutors and to the presentation of artworks. A prototype has been formed, but with inherent liveness dependent on thematic. It is proposed that the prepared, yet flexible "liveness" scaffolds and allows the in-process conversation to unfold, rooted in the artwork it presents.

This article discusses our approach to curating the first iteration of this ongoing collaborative project with particular attention to our methodology: one that is in-dialogic and contingent. Although the project's thematic focused on the concepts of intimacy and distance, this article does not discuss these terms. Instead we focus on the performative scaffold that we as curators structured for project within, drawing from the artworks, the commissioned artists' practices and the cited material uttered during the event, with an aim to set forth an approach to the curatorial particular to this collaboration.

Keywords: Performance, Intimacy, Agency, Co-creation, Collaborative, Curatorial, Essay, Interactivity, Self-Archiving, Triennial, Polyphonic, Scaffold, Artistic, Live.

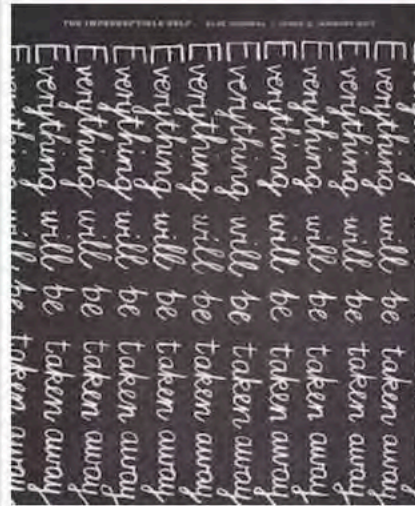
A Polyphonic Essay on Intimacy and Distance Triennial Triennale 2016, Toronto, Canada

The weight of the paper is dense enough for heavily printed pages.

3 Publications



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29/09/2016 16:25 - 100.71 MB



TI ELSE 00 2014
239310 pdf (174 p. 210.0 x 297.0)
29/09/2016 16:07 - 153.08 MB

I have produced three journals with them since 2015.

"ELSE 02 2017." [Peecho](https://www.peecho.com/checkout/14268255784215344/262352/ti-else-02-2017). Accessed July 31, 2018. <https://www.peecho.com/checkout/14268255784215344/262352/ti-else-02-2017>.

BESPOKE

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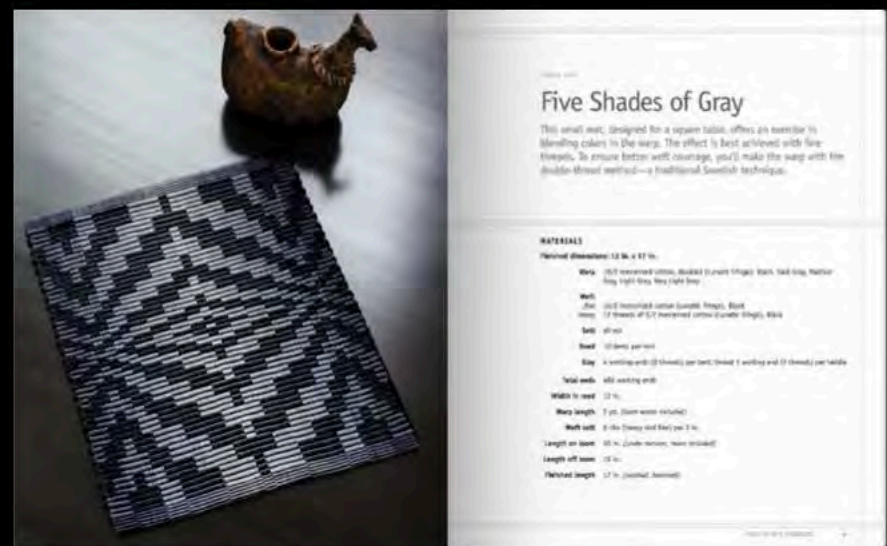
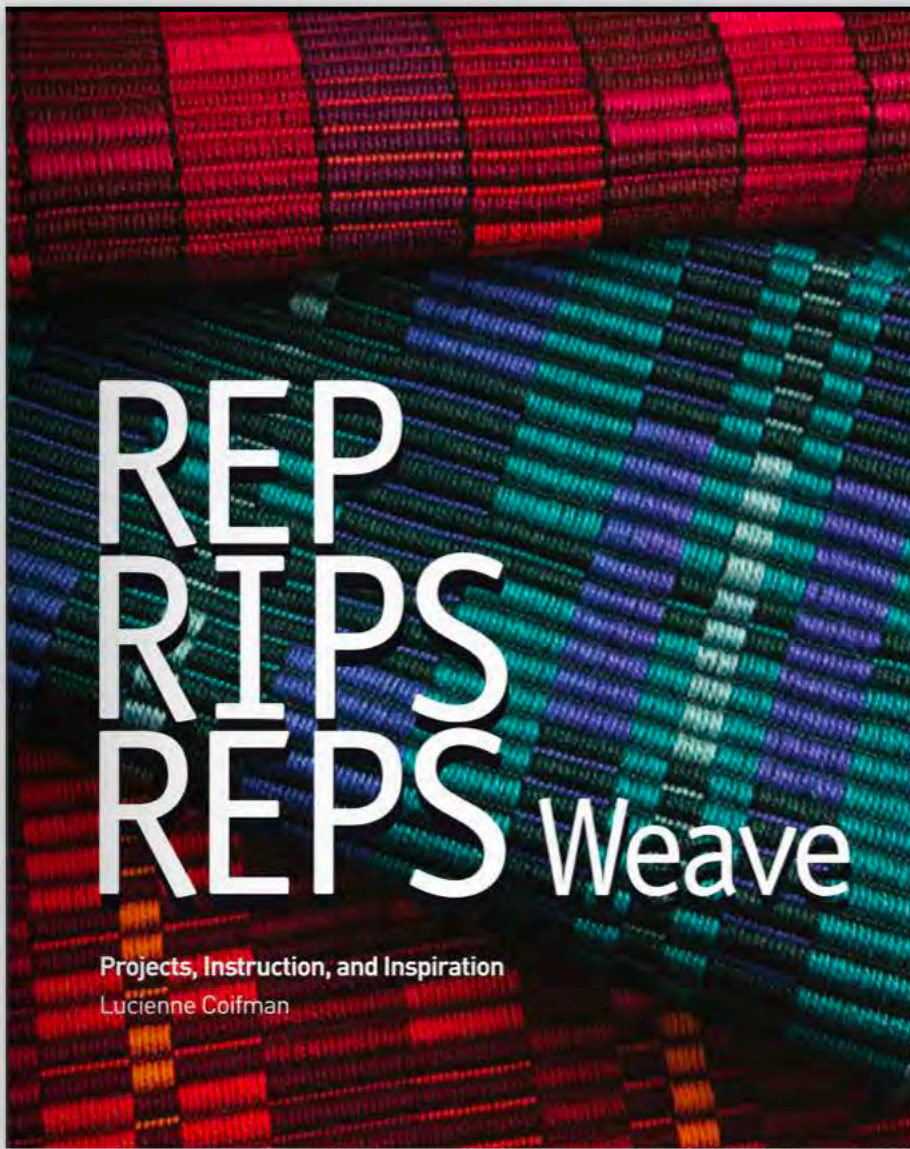
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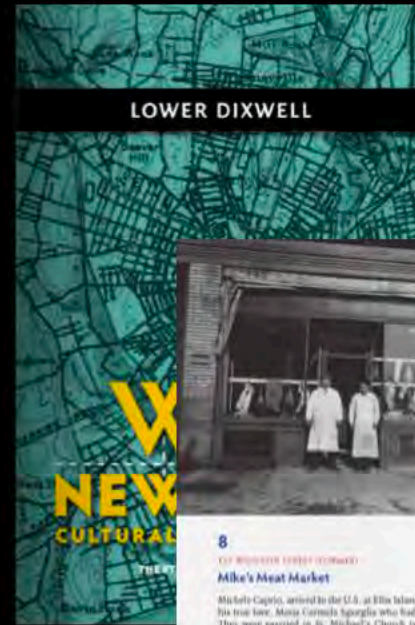
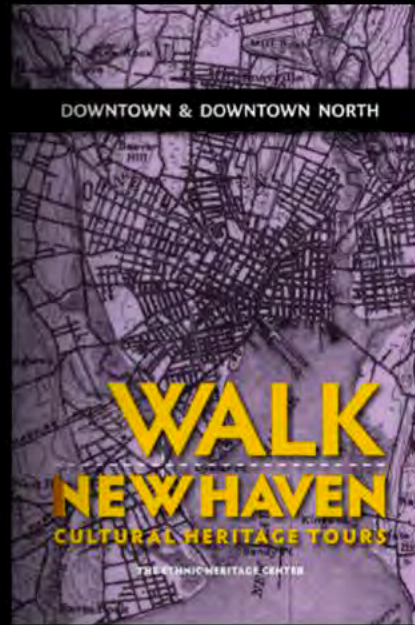
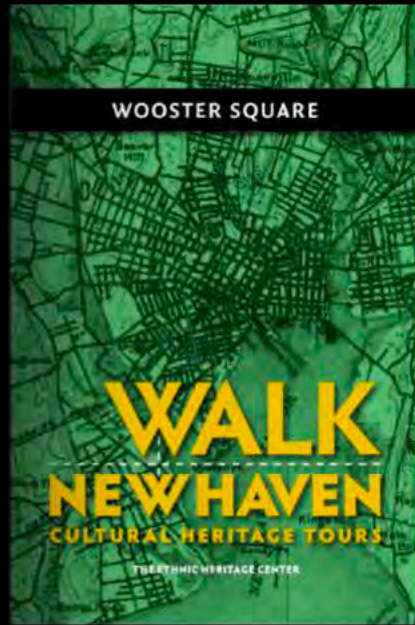
<https://www.createspace.com>



I have produced many books with them and although they print on uncoated stock, the color and reproduction quality is remarkably accurate. Same process of production as Peecho. Createspace runs its algorithm on the pdf and it checks for a host of quality assurance issues. It then requires an order of a printed proof before offering it on Amazon.

Createspace is probably the best priced on-demand printer. Many authors who work with royalties use Createspace as it offers the highest royalties in the business.

https://www.amazon.com/s/ref=nb_sb_ss_c_1_13?url=search-alias%3Daps&field-keywords=rep+rips+reps+weave&prefix=rip+reps+rips%2Caps%2C136&crd=23SQB9CTIUQB6



8

137 WOOSTER STREET (2006) Mike's Meat Market

Michael Caprio, arrived in the U.S. at Ellis Island on July 24, 1913 in search of his true love, Maria Carmela Igarolla who had emigrated two years before. They were married in St. Michael's Church in 1915. Michael worked as a butcher and meat packer at local slaughter houses before opening his first meat market around 1918 at 137 Wooster St. The current site of Fuschy's Pizzeria. The business prospered and the family grew. By 1923 Michael & Carmela had four children, Carmela called Sofia, Luciano, Antonio and Vincenzo. Michael bought four homes in the Wooster Square area, which he lost after the crash of 1929 and he moved his market to 143 Wooster St. When Pasquale's Doughnut store in 1939 from 143 Wooster St. to the corner of Chapel & Franklin, Michael moved his market to the new address. His fifth child, Michael, was born in 1933 and the family was living above the store in an apartment in the Santa Maria Maddalena Society building.

As his sons got older they were brought into the business. In the late 40s, 50s, and 60s the business was good. All the butchers on Wooster St. would have with each other. St. Libby's Pastry Shop, the Dell'Amato family, ordered meat for their family, on a Sunday night one of the boys would deliver the

137 WOOSTER STREET



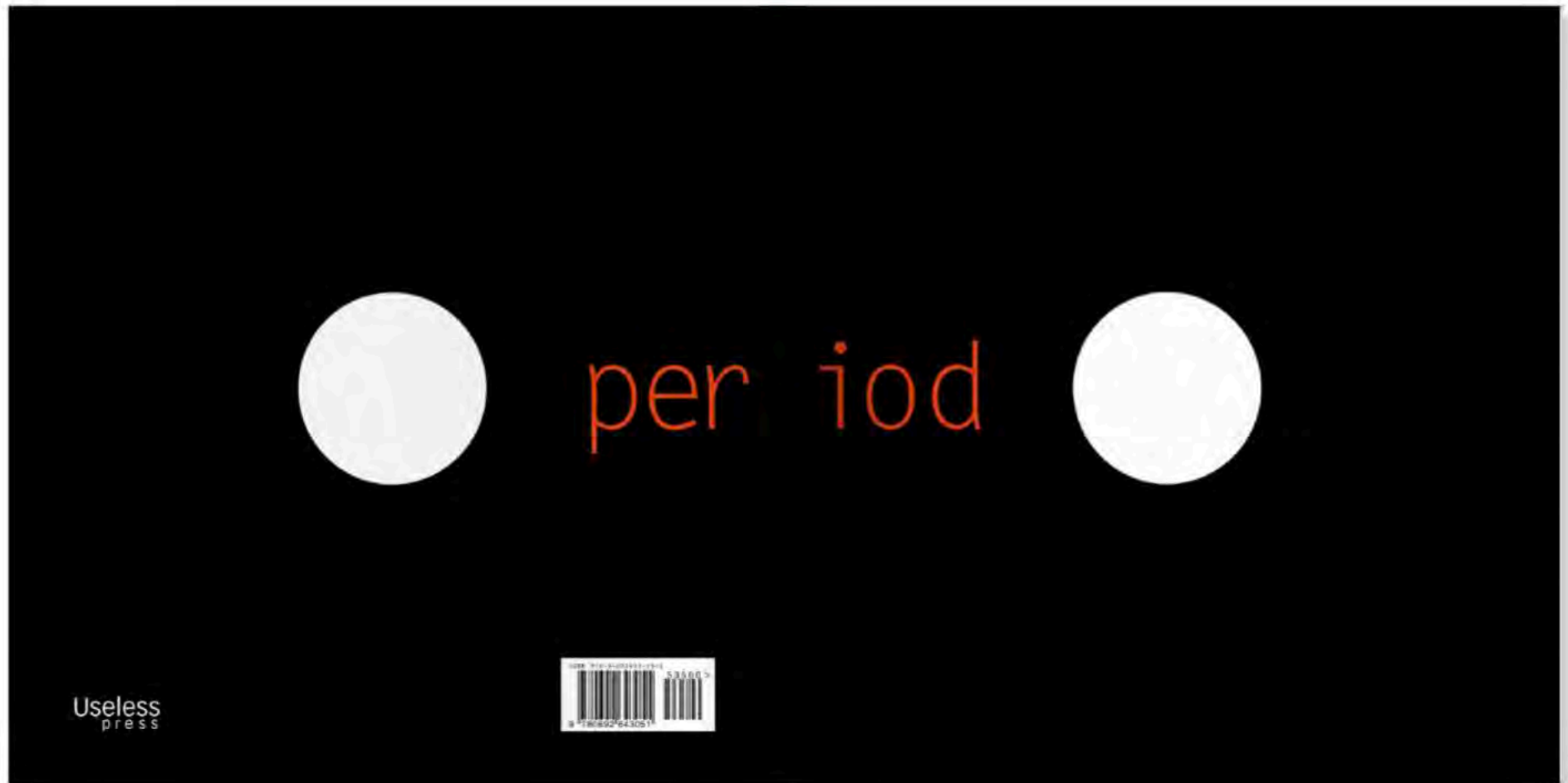
order and then get cookies or pastry or a birthday cake in exchange, whoever owed money would pay the balance to the other. The market closed in 1978 and people still want to know where Mike's Meat Market was.

137 WOOSTER STREET (2006) and 137 Wooster Street (2006) by Michael Caprio
137 WOOSTER STREET (2006)

137 WOOSTER STREET (2006)

I have used Createspace a number of galleries and community non-profit projects.

<http://www.walknewhaven.org/purchase.html>



And I use Createspace for Useless Press which is a imprint initiative I started in 2015 that publishes artists and authors work in limited editions on-demand.

<https://www.amazon.com/Period-Jeanne-Criscola/dp/0692643052>



Period is a book for reference and interaction.



It visualizes 100 shades of black in 1% increments.

tech-no-logica

the question concerning work technology

Useless
press



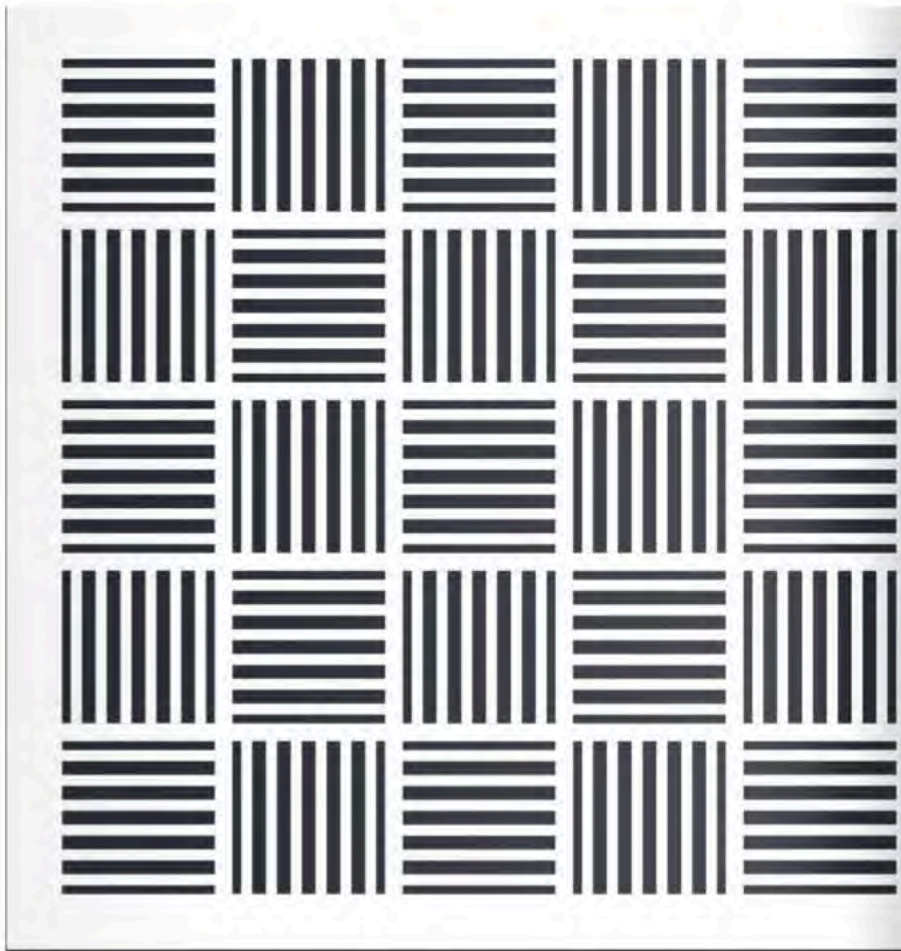
tech-no-logica

the question concerning work technology

JEANNE CRISCOLA

Tech-no-logica is another artist book I created in response to my thesis project installation that was a critique of the computer interface and the construction of meaning in virtual environments.

<https://www.adlibris.com/se/bok/tech-no-logica-the-question-concerning-work-technology-9780692996515>



tech - no - logica

the question concerning work technology

Questioning builds a way. We would be advised, therefore, above all to pay heed to the way, and not to fix our attention on isolated sentences and topics. The way is one of thinking. All ways of thinking, more or less perceptibly, lead through language in a manner that is extraordinary. We shall be questioning concerning

technology, and in so doing we should like to prepare a free relationship to it. The relationship will be free if it opens our human existence to the essence of technology. When we can respond to this essence, we shall be able to experience the technological within its own bounds.

—Martin Heidegger

It references Heidegger's Questions Concerning Technology.

20.

ARCHIVE

Do you need
to archive your
work? Do you
want to archive
a work? Do you
have work in an
archive?

21.

LOAD

Do you need to
load your work?
Do you want
to load work?
Do you have a
work load?

It poses 64 questions based on the office nomenclature found on the desktop.

BESPOKE



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Formats

Blurb is used by many artists for catalogs and portfolios of their work. Their paper quality is superb and printing is also very good. Their books tend to be costly unless you are ordering a large quantity or are lucky to catch a deeper discount they are offering.

Blurb offers a template widget for creating layouts or you can upload a pdf.

<https://www.blurb.com>

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SHARE



Lulu is very comparable to Blurb in process, ordering and quality.

<https://www.lulu.com>

BOOK WORKS

WHAT IS BOOK WORKS?

The leading contemporary arts organisation with a unique role as makers and publishers of books.

Established in 1984, we are dedicated to supporting new work by emerging artists, and our projects are initiated by invitation, open and through gallery projects. Book

consists of a publishing and commissioning department; and a studio specialising in binding, box-making and multiples.

Our activities include publishing, a lecture and seminar programme, exhibitions, the development of an on-line archive, and artists' surgeries and workshops held by both the publishing department and the studio.

WHAT OTHER PEOPLE SAY

'The importance of Book Works as a structure cannot be underestimated. It is to do with consistency of presence rather than continuity of practice. A Book Works production always sits in parallel to other structures in the art discourse as a

production and self-conscious artistic reflection.' *Liam Gillick*

'With over a dozen books under my belt, I am hardly a neophyte with regards to publishing, however none of my previous projects prepared me for the joys of collaborating with Book Works.' *Mark Dion*

FUNDING

Book Works is a National Portfolio Organisation of Arts Council England, and would like to thank: Arts Council England; Arts Council England Grants for the Arts; Arts Council Ireland/An Chomhairle Ealaíon; CREATE London; Flat Time House; Maryam

Institute in London; Sharjah Art Foundation; Raster Gallery, Warsaw; Stroom Den Haag Van; Abbemuseum, Eindhoven; Welsh Arts Council for their support towards our recent and forthcoming projects and publications.

TRUSTEES

Book Works is a registered charity set up to advance education in the visual arts in the form of artists' books for the benefit of the public. We have a board of trustees who input their range of diverse expertise and interests into our

Reema Khan
Lisa Le Feuvre
Michael Mack
Katrina Palmer
Isadora Tharin (Chair)

EQUAL OPPORTUNITIES

Book Works is committed to working with a range of emerging and established artists from diverse national and international backgrounds. We are committed to being an equal opportunities organisation and practice a policy

gender, age, disability, religious or political beliefs, economic status class.



Secure | <https://www.bookworks.org.uk/about/>

Book Works is located in the UK and is a small limited edition producer of fine books. They offer hand bookbinding, boxmaking, letterpress printing and printmaking, and they specialize in making one-off and limited edition books, boxes, artist's multiples and portfolios.

That have extensive experience in working with artists, designers, photographers and organizations in other areas of creative media.

<https://www.bookworks.org/uk>

BESPOKE

IPHOTO BOOKS



HUDSON MARK quilt
who what where when

Apple allows you to make a book through the application Photos using their book making widget.

IVIE baby

Designer
#3
Elizabeth Ivie
lives in Iowa

"LET IT SNOW"

Elizabeth likes to think about all the wonderful babies who have come into the world since she first brainstormed with their parents!



Designer
#4

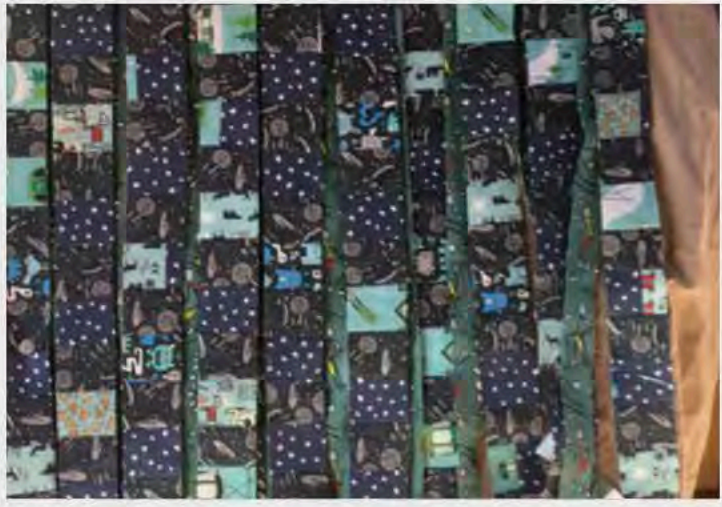
Cindy Chischilly

A graphic designer
living in Seattle,
Washington

"Holiday Dogs"

So much fun with
many different dogs
ready for the
holidays wearing
santa hats,
stockings, sweaters
and bows!

This is a book that an artist made about the on-demand printed fabric she sourced from Spoonflower to create a quilt.



The next step involved sewing together the 3 inch strips by machine. The assemblage was cut again into 3 inches strips - in the opposite direction and the strips now became a row of squares. The challenging process was the arrangement of strips so that the bright blue square patterns appeared to be randomly positioned throughout the face of the quilt.



Once the position of strips were finalized, the three quilt layers (face strips, cotton batting and back fabric "wood pattern") were sewn together by machine using cotton thread manufactured by Aurifil "made in Italy". The following pages reveal the borders attached and the completion of the quilt!! FINITO!

Layouts are limited to the templates Apple provides.

BOUTIQUE-STYLE PRINTING

CLOTHING, FABRIC, CASES, HOME DECOR...

BESPOKE

BESPOKE
PRINT ALL OVER ME

PAOM

COLLABS

CREATE

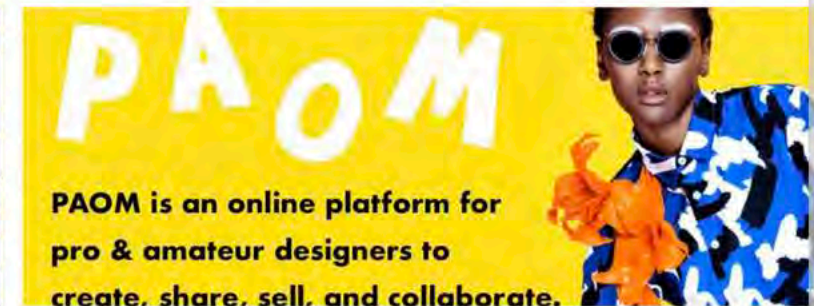
ZINE

EXPLORE

LOG IN



DIY - DESIGN IT YOURSELF



SHOP OUR COLLABORATIONS

PAOM is based in New York City's Greenwich Village with production studios outside Shanghai and a satellite studio in Savannah, Georgia.

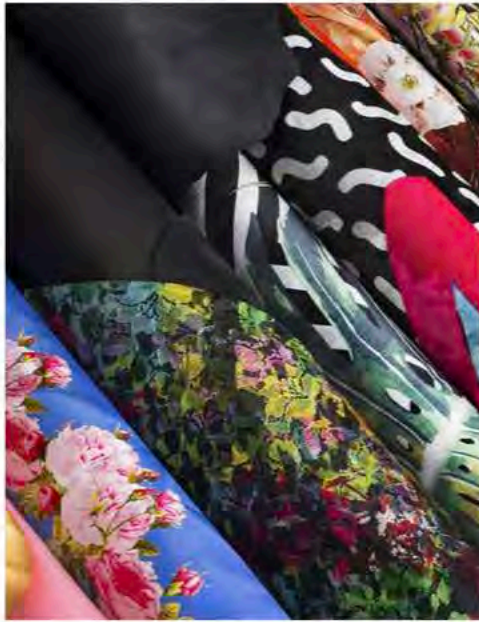
Every three months, they release a series of silhouettes such as t-shirts, backpacks, etc. Artists can upload their artwork to each silhouette and then offer them for sale. Each product on PAOM is custom made. The fabric is printed first and then cut and sew.

PAOM offers membership allowing the artist to create a collection, use a custom label and packaging while using an ecommerce stope integration such as Shopify.

[PAOM.com](https://paom.com)



A t-shirt design to kick off the deconstruction of Frank Lloyd Wright's Bachman Wilson house for acquisition and reconstruction for the Crystal Bridges Museum of American Art's architecture collection.



Fabric Printing



Clothing



Homeware

Print your designs on clothing, 99 fabrics and over 200 other lifestyle products, all handmade.

Since 2002 Contrado has been a home to innovation in printing and making products on demand. .

Contact Us

Contrado develops products in-house, and once graded, launches them to a worldwide market. Each product is carefully hand-made, on demand, inside its facility, usually within 24 hours.

BESPOKE

SPoonFLOWER

Spoonflower Custom printed fabric and more

Fabric

Shop Design Sell Discover How It Works Help

Spoonflower Magazine
Fresh DIYs, dreamy boho fabrics & so much more

Browse the Digital Issue

Use your design or pick from 500,000+
Print any design on:

Spoonflower Inc. [US] | <https://www.spoonflower.com>

Fabric
Cottons, Polys, Knits, Wovens, Organics

Wallpaper
Peel & Stick or Water-Activated

Gift Wrap
By the Roll

roostery
Home Decor

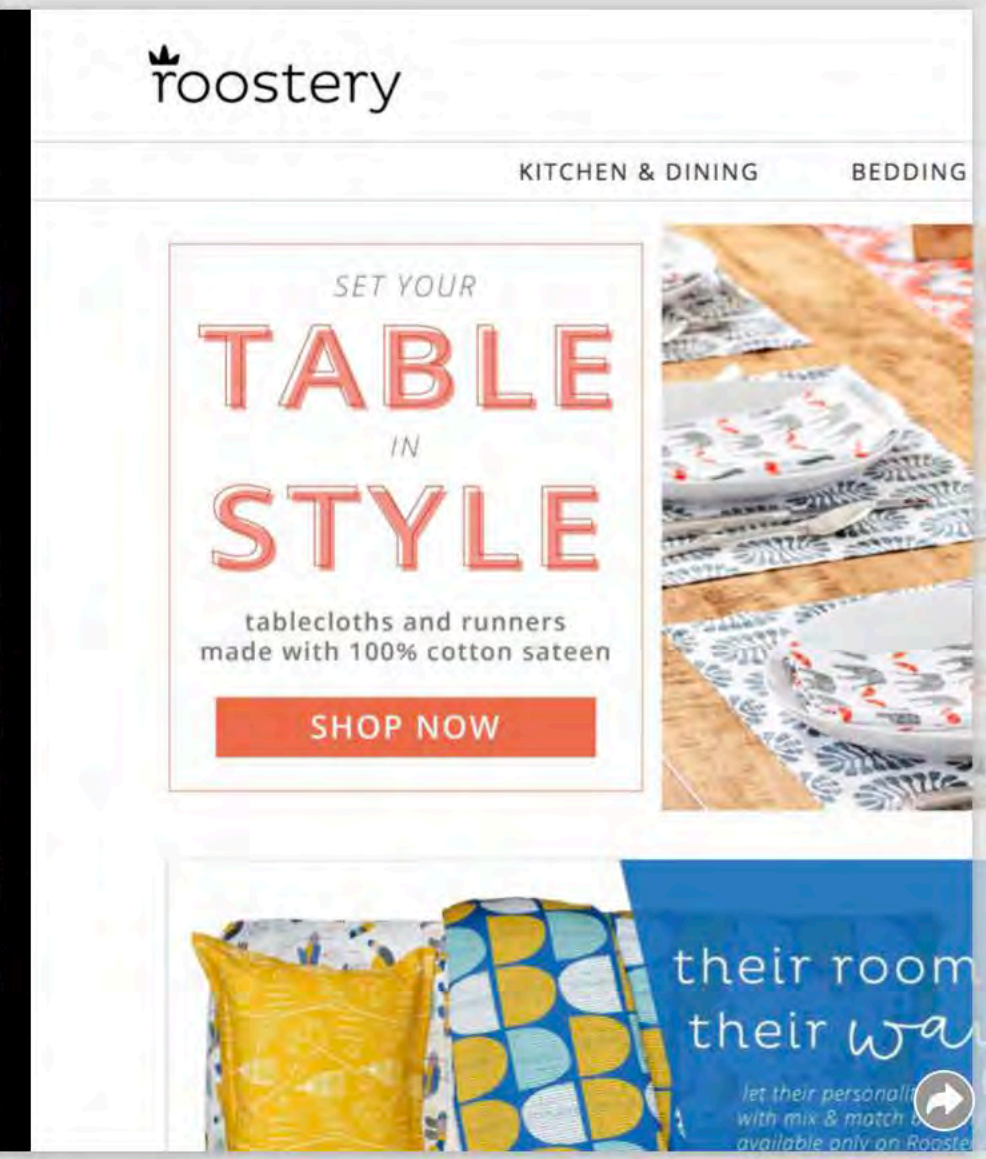
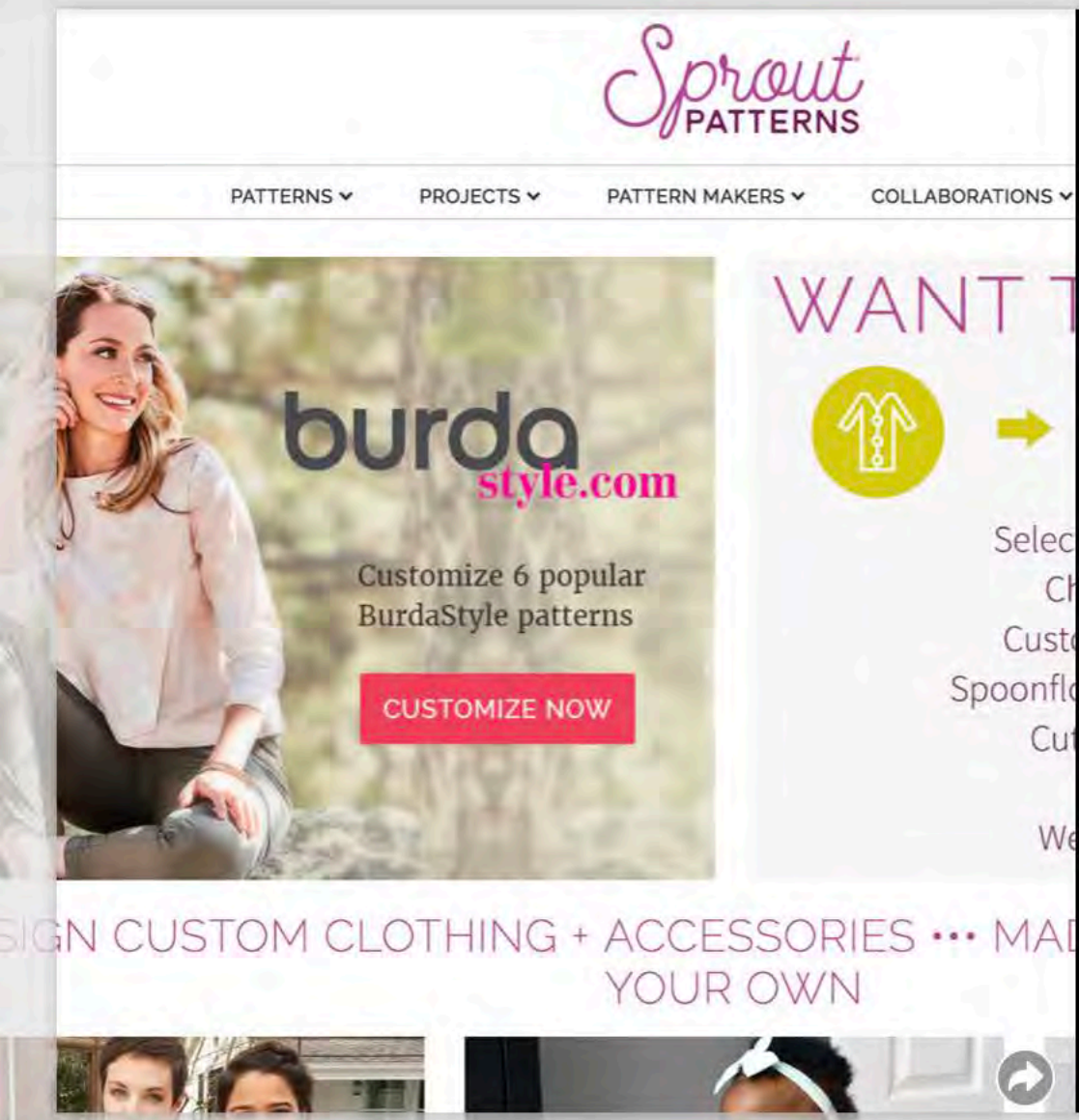
Sprout PATTERNS
Cut & Sew

Spoonflower was founded in May 2008 and at the time was the first US company of its kind that empowered the individual to create on-demand, custom-designed textiles.

Today over 3.5 million individuals use their own designs and the spoonflower platform to make curtains, quilts, clothes, bags, furniture, dolls, pillows, framed artwork, costumes, banners and more.

Spoonflower's digital print process uses eco-friendly, water-based pigment inks and dyes which produce very little waste. And with over 500,000 designs (plus more added every day), the Spoonflower Marketplace is the largest collection of independent designers in the world.

<https://www.spoonflower.com>



Spoonflower's sister sites are Sprout and Roostery.

Sprout is a unique site focused on patterns & prints for fabric, wallpaper & gift wrap. Roostery is building a unique home décor marketplace and plan to offer a wide array of custom-made home décor products, from throw pillows and tea towels to chairs and couches to duvets and sheets created with Spoonflower fabric, printed in Durham, NC, and then custom made in the United States.

BESPOKE



COMPANY ▾

BENEFITS

HOW IT WORKS ▾

WHAT WE MAKE ▾ 🔍

 mwwondemand.com

**THE WORLD CAN'T WAIT
FOR YOUR PRODUCTS.
FORTUNATELY, IT DOESN'T
HAVE TO.**

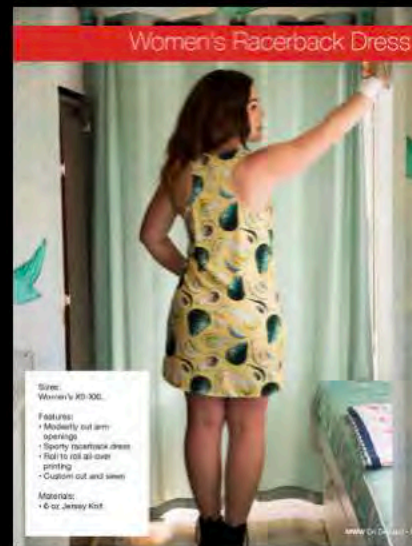
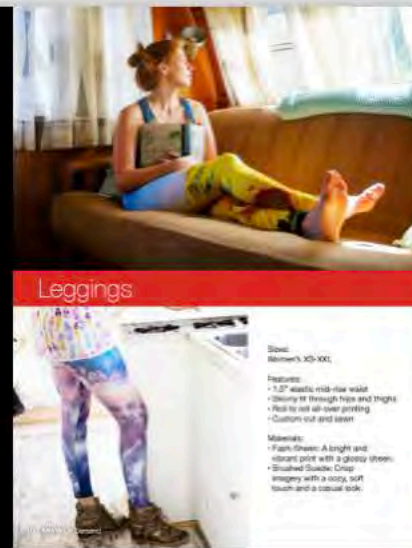
Your success starts with fast, easy, and quality on demand custom printing and manufacturing.



MWW On Demand is a leader in the digital printing industry with innovative processes and breakthroughs in on-demand technology and manufacturing. Their capabilities are expanding, production capacity is growing.

mwwondemand.com

BESPOKE : APPAREL



MWW uses an efficient and innovative cut-and-sew technology with a three-day turnaround time.

BESPOKE : INTERIORS



Woven Throw

Whether you're viewing a photo or graphic design, these cozy blankets will turn your image into bathroom quality prints great to display on the wall or keep you warm on the couch. Warm up of 100% Cotton, these throws feature a colorful image of the throw, your image is detailed from.

Woven Throw Features: Soft, 100% cotton yarn and a subtle fringe that frames your image.

Materials:
• 100% Cotton Yarn

Size:
52" x 37"
60" x 50"
62" x 60"



Dobby Rug

We can help your restaurant create a variety of area rugs to match any theme. Our vibrant Dobby Rugs are printed on the top surface and have hemmed edges. Shown and printed in the U.S.A.

Dobby Rug Features: Printed top surface, hemmed edges, durable tread pattern on reverse.

Also on hand: non-slip rug pad

Materials:
• 100% Polyester

Size: 22.5" x 32" (Approx. 2' x 3')
36" x 60" (Approx. 3' x 5')
42" x 72" (Approx. 4' x 6')
60" x 84" (Approx. 5' x 7')



Fleece Blankets

Use a gift they can cuddle up with when you photograph one of our cozy fleece blankets. The perfect size for snuggling on the couch or to keep warm at outdoor events, these fleece blankets feature hemmed edges. These blankets are printed on one side.

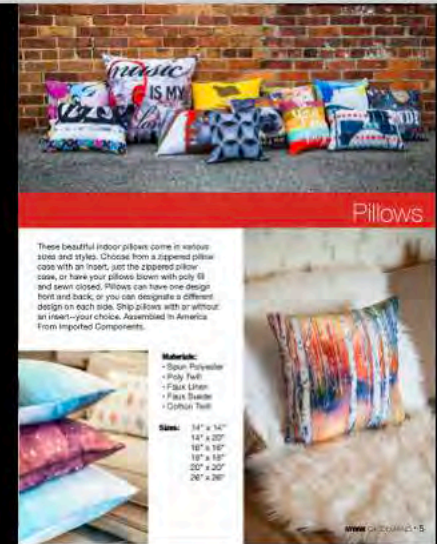
Arctic Pro Fleece Features: Soft polar fleece material which allows a bright and crisp sublimation print.

Coral Fleece Features: A soft, plush material which makes it fully soft and cozy.

Sheep Fleece Features: Super soft sheep fleecing with a zig zag decorative ribbed around the edge and a soft yet smooth feeling front or fleecy pile.

Materials:
• Arctic Pro Fleece - 100% Polyester
• Coral Fleece - 100% Polyester
• Sheep Fleece - 100% Polyester

Size: 30" x 40" - Coral Fleece City
50" x 60"
60" x 80"

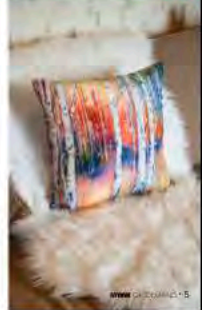


Pillows

These beautiful indoor pillows come in various sizes and styles. Choose from a zippered pillow case with an insert, just the zippered pillow case, or have your pillow shown with poly fill and even closed. Pillows can have one design front and back, or you can designate a different design on each side. Ship pillows with or without an insert—your choice. Assembled in America from Imported Components.

Materials:
• Spun Polyester
• Poly Felt
• Faux Linen
• Faux Suede
• Cotton Tulle

Size: 14" x 14"
14" x 20"
16" x 16"
16" x 20"
20" x 20"
20" x 26"



Curtains

Our curtains come in two styles, a sheer fabric to allow light while adding a touch of elegance to a room, or a blackout curtain to block out light, provide privacy and take heat gain.

Sheer Curtains Features: Gently filtered light with a subtle texture in the weaves. Created to industry standard size and construction, 4" rod pocket with hemmed edges.

Blackout Curtains Features: Blocks out most light, blocks heat, saves. Created to industry standard size and construction, 4" rod pocket and hemmed on edges.

Materials:
• Sheer Panels - 502% Polyester
• Blackout Panels - 100% Polyester

Size: 52" x 84" - single panel



Comforters

Take your bedroom to the next level with our custom printed comforters. All comforters feature a microfiber printed face with a solid angle white back. Our 0.75" thick batting is held in place by a simple and innovative double square quilting pattern that allows your artwork the space to make a big impact. These products are printed and assembled in America from imported components.

Comforter Features: Printed face, light white back, double square quilting pattern, 0.4 oz - 0.75" thick batting, 100% polyester low mat sheath low binded

Materials:
• Microfiber

Size: 60" x 80" Twin
80" x 80" Queen
104" x 90" King



Floor Pillows

Our Floor Pillows add a pop of color and versatile seating to any space! These round and square pillows make lounging around fun and comfortable. These pillows can have one design front and back, or you can designate a different design on each side.

Standard Floor Pillow Features: Fully stuffed with poly fill and zipped closed.

Tufted Floor Pillow Features: Our tufted pillows are inner-stuffed and feature a gathered cross at the middle to contour the face.

Materials:
• Spun Poly (Standard)
• Poly Tulle (Tufted)

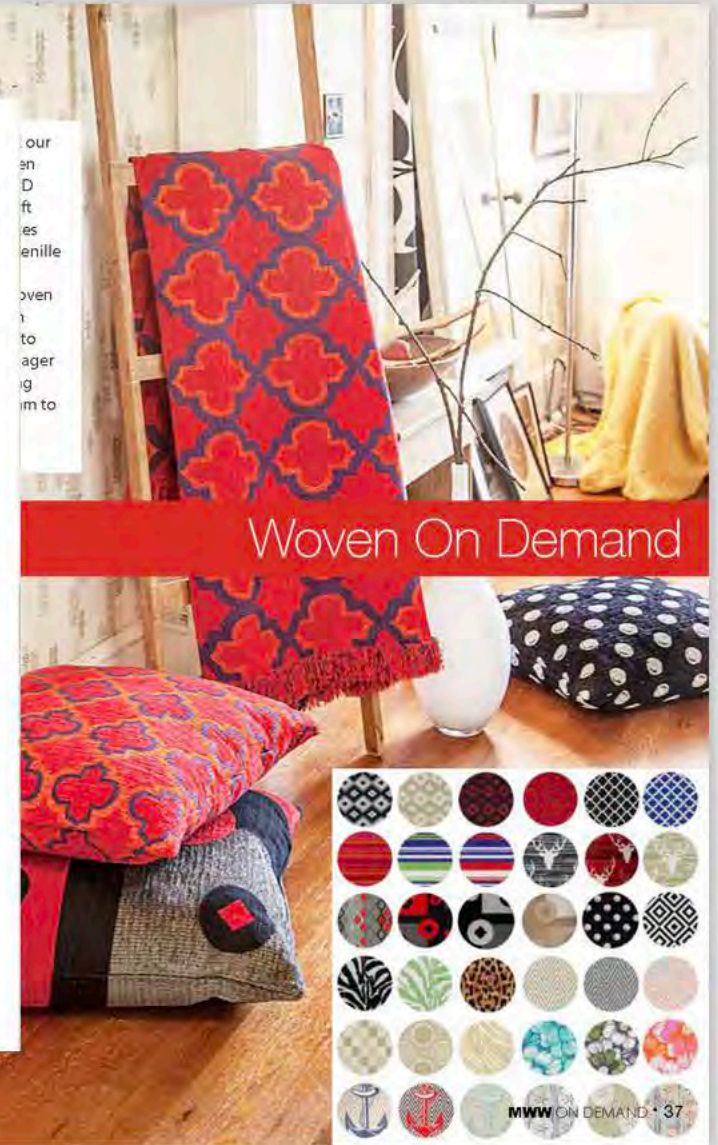
Size: Tufted
20" x 20" 20" x 20" - Square
30" x 30" 30" x 30" - Square
40" x 40" 36" x 28" - Round
30" x 30" - Round

MWW features advanced and rapid print on demand technologies that are deployed anywhere in the world bringing the highest quality print in both direct to fabric and dye sublimation.

BESPOKE : WOVENS

Also inquire about our one of a kind woven **MWW ON DEMAND** program. These soft and luxurious pieces are woven with chenille yarns on jacquard looms. We offer woven rugs and pillows in 36 designs. Speak to your Account Manager today about adding this unique program to your business.

our
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Weaving takes place in another facility in North Carolina with over 65 looms.

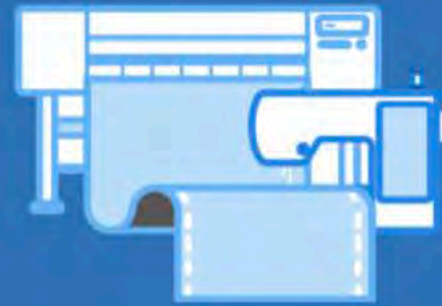
HOW IT WORKS

Your business process is streamlined and handled by us in three easy steps.
Your customers order. We make. And we ship.



CUSTOMERS ORDER IT.

Any time, day or night, they order quality textile items from your website.



WE MAKE IT.

We print, cut, sew and ship it to your customers. Even when you're sleeping.



WE SHIP IT.

Anywhere in the world. Lightning fast.
Branded with your company name, not ours.

BESPOKE

ALL OVER PRINT

ALLOVER
PRINT.IT

Help Products How it works About Us Blog SHOPIFY APP

LIMITLESS
ALL OVER PRINT

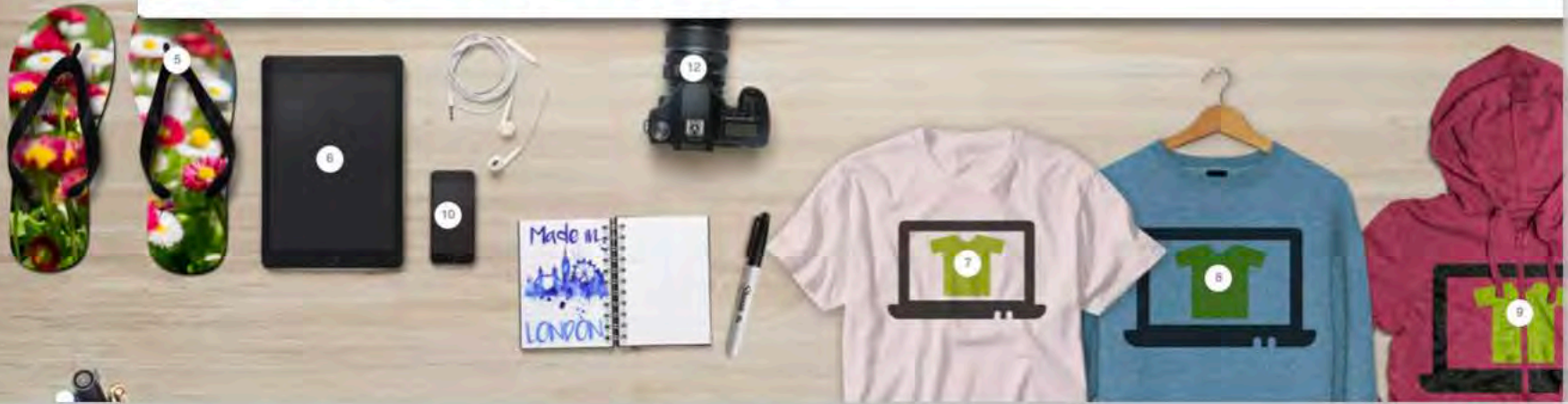


Go limitless and try
DYE-SUBLIMATION
ALL OVER PRINT!
What are you waiting for?
Max your potential!

We print on
T-shirts
Vests
Fashion Tanks
Batwing Tops
Dresses
Skirts
iPad Cases
Flip-Flops



 alloverprint.it



Located in London with a business model that is direct to the artist using an ecommerce integration on their website.

All Over Print provides both dye-sublimation printing on polyester which can cover the entire garment or direct-to-garment which is the process of printing on cotton and other textiles and garments using specialised or modified inkjet technology.

alloverprint.it

We print your custom design on

Skirts & Dresses

Easy, on-demand, online printing, fulfillment and shipping.



Printful Inc. [US]

<https://www.printful.com>

Print designs for yourself

One-off designs that you want to have printed
for your own use

Start

or

Sell designs online

If you want to sell your designs in an online
store or marketplace

Connect your shop

Latest orders from:



Erie, US
10 sec ago



Brockport, US
12 sec ago



Virginia Beach, US

Chat with us!

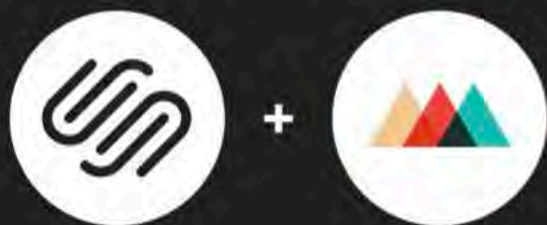


This is an app that integrates an eCommerce widget into an artists website where buyers purchase through the eCommerce platform, then Printful prints and ships the product for a fee.

<https://www.printful.com>

Start your drop shipping business with Printful + Squarespace integration

Automate your order fulfillment in a few easy steps



Beautiful themes, easy integration, and automated print-on-demand product fulfillment is exactly what you need to start your online store. Create products, sync them with Printful, configure a few settings and we'll drop-ship them for you!

Why not give this a go?

BESPOKE

Gooten

How You Sell ▾

Products + Pricing

About

Support

GOOTEN

On-demand print + dropship platform
to scale your ecommerce business



SIGN UP FOR FREE



Secure

<https://www.gooten.com>

Another Shopify dropshipping app. Lots of products available, and they charge only wholesale cost + shipping, so it's the artist's responsibility to markup their products to cover costs.

<https://www.gooten.com>



ACRYLIC TRAYS

Starting At \$22.83



ADJUSTABLE STRAP TOTES

Starting At \$20.84



APRONS

Starting At \$10.40



ART POSTERS

Starting At \$5.18



BABY BEANIES

Starting At \$8.15



BABY BIBS

Starting At \$6.31



BANDANAS

Starting At \$4.80



BATH MATS

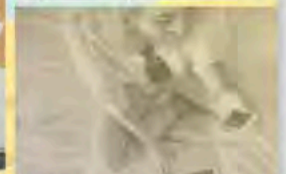
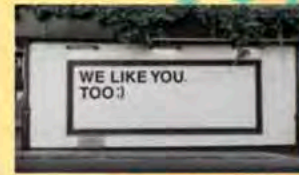
Starting At \$12.95

True partnership

We can't be successful unless you are successful. That's why our level of service cannot be beaten by any others in the industry.

We elevate our partnership by not only providing partner support but also a dedicated partner success manager to take your business to the next level.

TRY GOOTEN RISK-FREE



Trusted by people just like you.

Game Changer!



"Gooten was an absolute game changer for my business. We were using a well known competitor for many

Sleek & Easy!



"Would definitely recommend to a friend or use it on another website. This app is sleek, easy to set up and use and

Amazing Customer Service!



"Gooten is a great print-on-demand merch fulfillment partner. They have amazing customer service- always



Order fulfillment is hands free & no-risk
You set your prices, you keep your profit



SIGN UP FOR FREE



Retail Expertise In-House

Our team of partner success managers and retail experts work with you to optimize and elevate your business.

We help you increase your margins and scale from where you are to where you dream of being.



You Do

Have fun picking
products for your
store



We Do

Provide 100+ unique
and trendy products

Origins

Gooten was founded in 2012, as CTO and Co-founder Micah Smith put together a team of engineers who first began designing the tech magic needed to simplify the way businesses printed and shipped products.

We saw that there was a significant gap in the market. Large companies had access to great on-demand products, but the majority of providers sacrificed quality and service for price and profits.

After our first year, Gooten's software enabled shipment of over \$1million in revenue throughout 110 countries to over 40,000 customers.

We realized what was good for the largest platforms was needed for entrepreneurial artists, designers, marketers, and influencers. We focused on becoming a comprehensive empowerment solution for small businesses, with service to match.

Our core values of loyalty, commitment, trust, and delight guide every part of our team of designers, engineers, researchers, and success managers, in order to address every barrier holding back revenue.

Centuries ago, Johannes Gutenberg created the first printing press. Gooten, named in his honor, is likewise re-imagining the possibilities of print, in the digital age.



BESPOKE

CG PROPRINTS

CG PROPRINTS

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15% Off All Professional Photo Prints. Expires 2/18 at midnight MST. code: PICTURETHIS

CANVAS WRAPS PRINTS METAL PRINTS PHOTO GIFTS LEATHER WRAPS FRAMED STANDOUTS BLOG PARTNER



🔒 Circle Graphics, Inc. [US] | <https://www.cgproprints.com>

Shop Canvas Wraps



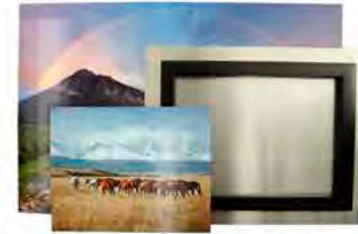
Starting at \$9.99

Shop Photo Prints



Starting at \$0.79

Shop Metal Prints



Starting at \$18.99

CGProPrints is intended for pro artists and photographers. All products created and shipped from Colorado facility. They charge a wholesale cost + shipping so it's the artist's responsibility to markup their products to cover costs.

<https://www.CGProPrints.com>

BESPOKE

PRINTED MINT

PRINTED *Mint*

WHOLESALE PRODUCTS FOR BEAUTIFUL BRANDS

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BAZAAR

REDBUBBLE

REDBUBBLE

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Men's Women's Kids & Babies Device Cases Stickers Wall Art Home Decor Stationery Bags Gifts



Find Your Thing

AWESOME PRODUCTS DESIGNED BY
INDEPENDENT ARTISTS

Search products, artworks and themes

SEARCH



Redbubble Ltd [AU]

<https://www.redbubble.com>

Collections



Redbubble began in 2006 in Melbourne, Australia. Their business model is to provide independent artists a platform to sell their work on objects. The buyer will find itself on a large site with 400,000 works to navigate. RedBubble is for all types of art including digital, pop art, cartoons, illustration, etc. Not limited to fine art/photography like some other sites.

<https://www.redbubble.com>

BAZAAR

SOCIETY 6



Red Collection

SHOP NOW >

GET \$10

Tapestries Throw Pillows iPhone X Cases Comforters Backpacks Throw Blankets

[Society6, LLC \[US\]](https://society6.com) | <https://society6.com>

IPHONE X CASES PILLOWS

Society6 is a similar business model to Redbubble and is for all types of art including digital, pop art, cartoons, illustration, fine art. An artist can set up a simple shop. A drawback is that each product requirements different digital dimensions.

<https://society6.com>

EMERGING

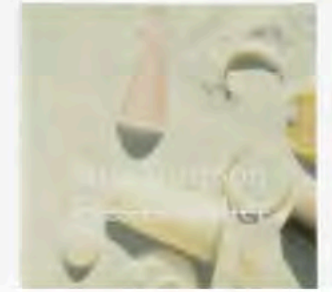
EMERGING

OTHER CRITERIA



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Artists All Books Special Editions Latest Releases Blog



Secure | <https://othercriteria.com>



Founded by Damien Hirst, Other Criteria Books collaborates with both established and emerging artists to publish monographs, artists' books, exhibition catalogues and catalogue raisonnés.



Martin Westwood



Founded by Damien Hirst, Other Criteria Books collaborates with both established and emerging artists to publish monographs, artists' books, exhibition catalogues and catalogue raisonnés.

<https://fineartmultiple.com/blog/demand multiples editions/>

<https://othercriteria.com>

EMERGING

VIDA

CHANGING THE WORLD
THE VIDA STORY
THROUGH COMMERCE

WATCH THE VIDEO



Secure

<https://shopvida.com/pages/our-story>



VIDA markets itself as employing the power of the Internet and digital printing to democratize art through fashion. They can keep prices low by cut middle men out of the supply chain and holding little inventory.

Traditional fabric printing requires months of set up time and minimum orders of at least a few thousand yards. With digital Fabric Printing, they print unique designs on fabric at scale really quickly.

<https://shopvida.com>

JEANNE CRISCOLA

EDIT

HOME

MY COLLECTION

MY ACCOUNT

DASHBOARD

SETTINGS

HIGH-RES UPLOADER

FAQ

SIGN OUT



JEANNE CRISCOLA

NEW HAVEN, UNITED STATES

Jeanne Criscola is an award-winning interdisciplinary artist, designer and educator. Her textiles draw upon the proliferation of satellite imagery and a



UPLOAD NEW PRODUCT



OPTIONS

KHORRA C
100% CASHMERE
SCARF
145 USD

ADD TO BAG

SHARE



OPTIONS

LANGUAGE STUDY

#1
LEATHER STATEMENT
CLUTCH
75 USD

ADD TO BAG

SHARE



OPTIONS

SUIHUA C
CASHMERE SILK
SCARF
175.00 USD

ADD TO BAG

SHARE



Vida built a platform where designers and producers and consumers can connect. They saw an opportunity to provide access to manufacturing to about a million people graduating from design schools every year.



They seek to use innovations in design and technology to collapse the distances between designers, artists and producers from around the globe. They want to reimagine the fashion industry. And they package the products beautifully. I have examples here so show.

EMERGING

WOVNS

WOVNS

We Ship Worldwide!

Create Shop Sign Up/Sign In



Secure

<https://www.wovns.com>

A Platform for Custom Woven Textiles



Glyph by NYSometimes

Create Your Own Woven Fabric



WOVNS is the first platform of its kind giving designers access to the means of textile production. They have developed a patent pending system for jacquard looms that enables textile production in quantities as small as a single yard. Customers simply access a widget for a selection colors and qualities and apply them to their designs for purchase / production. In addition, our platform promotes independent designers through the WOVNS Collection, a curated fabric and product collection that offers royalties to contributors on every yard sold.

In the era of digital fabrication platforms, desktop 3D printers and milling machines, wovns goal is to revolutionize textile production, creating access and immediacy for woven textile development.

www.wovns.com

EMERGING

RED T GROUP

RED T
MULTIPLES.

Bespoke art made simple.

 redtgroup.com

Red T offers a collection of artist originals that can be used as multiples in an array of ways.

This allows the buyer to create a unique series of works that fit its requirements. Red T working with the artist preselects a collection of options from each original. The Buyer can order from the range of standards or from bespoke sizing, cropping and even color alterations to suit the project.

Each original work is only available to be reprinted in any manipulation a limited number of times before the original work is archived back into the artists collection and is retired.

Multiples used in this way provide a limited range of bespoke print options for commercial projects.

<http://redtgroup.com/artists/>

THANKS!

Jeanne Criscola

Other trends that are bubbling up are that the pollution in China has devastated their mulberry trees and in turn the silk worm. China's 40 years of silk production depressed demand for fine Italian silk production, but since these problems developed in China, Italy is back to cultivating worms for silk production. In many ways what goes around comes around again.

Thank-you! I have samples of some on-demand printing if you'd like to come up after I take questions.

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